

Latin Fever Ball is Atlanta's most anticipated black-tie event and the LAA's most important fundraising event of the year. Now in its 38th year, this one-of-a-kind gala, features Latin cuisine, dancing, and entertainment. Latin Fever Ball brings together business and civic leaders in support of the Latino community.

\$65,000 | Presenting Sponsor

- Top recognition as Presenting Sponsor
- 30 reservations for three VIP tables of ten with premier seating
- Exclusive sponsorship within your industry
- Eight tickets to the Patron Party hosted by The Four Seasons Atlanta on November 5
- Prominent logo placement on all event materials and signage, social media and recognition in all press releases
- Company will be exclusively featured on the Latin American Association website homepage and event webpage with logo placement including link to company website
- Opportunity to provide a company branded item for event attendees
- Opportunity to give brief remarks or show a recorded advertisement
- Full-page ad in the Latin Fever Ball electronic program
- Prominent mention by emcee

\$45,000 | Reception Sponsor

- Recognized as "Reception Sponsor" with logo placement on all event materials and signage, social media and recognized in all press releases
- 20 reservations for two VIP tables of ten with premier seating
- Ice sculpture with company branding
- Six tickets to the Patron Party hosted by The Four Seasons Atlanta on November 5
- Company will be exclusively featured on the event webpage with logo placement, a link to the company website
- Opportunity to give brief remarks or show a recorded advertisement
- Full-page ad in the Latin Fever Ball electronic program
- Special recognition by emcee

\$25,000 | Diamond Sponsor

- 20 reservations for two VIP tables of ten with premier seating
- Logo placement on all event materials and signage, social media and recognition in all press releases
- Company will be featured on event webpage with logo placement and link to the company website
- Four tickets to the Patron Party hosted by The Four Seasons Atlanta on November 5
- Full-page ad in the Latin Fever Ball electronic program
- Special recognition by emcee

\$15,000 | Platinum Sponsor

- 10 reserved seats at the Latin Fever Ball
- Logo placement on event webpage, marketing materials and signage, social media and press releases
- Inclusion in the press release
- Two tickets to the Patron Party hosted by The Four Seasons Atlanta on November 5
- Provide article about the sponsor on the LAA's blog and newsletter
- Dedicated social media posts to highlight the sponsor product or service
- Full-page ad in the Latin Fever Ball electronic program
- Special recognition by emcee

\$10,000 | Gold Sponsor

- 10 reserved seats at the Latin Fever Ball
- Logo placement in event webpage, marketing materials and signage, and social media
- Half-page ad in the Latin Fever Ball electronic program

\$5,000 | Silver Sponsor

- Four reserved seats at the Latin Fever Ball
- Name listed in event marketing materials and signage, social media, and website

\$2,500 | Patron Sponsor

- Two reserved seats at the Latin Fever Ball
- Name listed on event website and event marketing materials

\$750 | Individual Ticket

- One reserved seat at the Latin Fever Ball

All replies must be received by November 2, 2026 for inclusion in all program materials

For more information or for sponsorships, please contact Candice Poucher, Resource
Development Coordinator cpoucher@thelaa.org or 404-638-1824

2026 Sponsorship Form

Organization Name:

How would you like to be listed in the program?

Contact Information

Name:

Title:

Address:

City:

State:

Zip:

Phone:

Email:

Please select the sponsorship level

\$65,000 | Presenting Sponsor

\$45,000 | Reception Sponsor

\$25,000 | Diamond Sponsor

\$15,000 | Platinum Sponsor

\$10,000 | Gold Sponsor

\$5,000 | Silver Sponsor

\$2,500 | Patron Sponsor

\$750 | Individual Ticket

(dropdown to select quantity)

Additional donation:

Total:

Payment information (please select one):

Pay online

[Click here to pay.](#)

Send invoice

Please fill out the form and email it to Candice Poucher at: cpoucher@thelaa.org