

# 2024 IMPACT REPORT

January 2024 - December 2024



## Latin American Association

### MISSION & VISION

The mission of the Latin American Association (LAA) is to empower our community to adapt, integrate and thrive. Our vision is 'Opportunity for All'.

**The LAA achieves its mission through three pillars:**

- Household Stability & Well-Being
- Workforce Development & Job Placement
- Entrepreneurship & Business Resources



Each focus area includes a targeted menu of direct services, large-scale events and advocacy to realize significant community impact and effect systems level change.

### THE ORGANIZATION



Founded in 1972, the LAA has grown over the past five decades to become the region's leading agency representing Georgia's Latino issues. The LAA offers a targeted menu of direct services that helps individuals integrate and become contributing members of Georgia's community.

### 2024 IMPACT

The LAA provided **66,994** services to our community in Georgia. Empowering **24,097** individuals and their families to adapt, integrate and thrive.



# Family Well Being & Stabilization

HOUSING | NUTRITION | HEALTH

4,385 TOTAL SERVICES PROVIDED

Our Family Well-Being & Stabilization department professionals work closely with families to meet their basic needs and assist them in times of crisis so that they can achieve stability and self-sufficiency.

- **Victims of violence**
- **WIC, SNAP, & Medicaid**
- **Financial assistance for rent & utilities**
- **Aging & disabilities**
- **Health and nutrition**



## Nutrition

FOOD DISTRIBUTION

**4,113**

low-income **families** in need of emergency food assistance and hunger alleviation received

**168,726**

**pounds of food** through our food pantry and food distribution events



# Family Well Being & Stabilization

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## Housing

RENT AND UTILITY ASSISTANCE

**\$620K** disbursed to fund rent and/or utilities for **312 families** worried about losing their homes to foreclosure or eviction received financial assistance providing long term housing stability



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## DOMESTIC VIOLENCE



**272**

Latinas experiencing domestic violence received a safety plan and were placed in a shelter

# Immigration Legal Services

**647 LOW INCOME IMMIGRANTS**

**WERE PROVIDED WITH SERVICES**

Our Immigration services department offers affordable legal services to help eligible individuals obtain immigration benefits. The department's goal is to support the successful integration of all immigrant families into society.



**355**

Active cases

**292**

Individuals participating in workshops led by our team of lawyers



# Economic Empowerment

ENTREPRENEURSHIP | WORKFORCE DEVELOPMENT

11,280 TOTAL SERVICES PROVIDED



## Workforce Development

**322**

**graduates from our job trainings:** digital literacy, construction, culinary, banking

**78%**

of graduates experience a positive outcome like a **raise, new job and or promotion**

**1,814**

students are **learning ESL**



## Youth Services



**954**

students are better prepared to achieve educational success through our Youth Leadership Academy

# Economic Empowerment

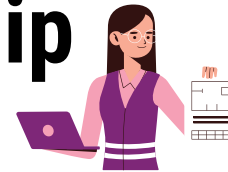
**ENTREPRENEURSHIP | WORKFORCE DEVELOPMENT**

**11,280 TOTAL SERVICES PROVIDED**

Our Economic Empowerment department's goal is to empower Latinos to achieve economic self-sufficiency. This begins with giving our clients access to language and skills training through our **adult education program** focusing on teaching English as a Second Language (ESL), and computer skills and digital literacy. Clients can also take part in the **Latina Entrepreneur Program** to either build or strengthen their own business. Then, through our **employment and job training programs**, clients have access to train for new industries or can strengthen their job search through resume and mock interview days, and job fair/recruitment events.

## Entrepreneurship

AVANZANDO JUNTAS



**958**

Latinas took the first step towards starting their dream business in 2024

**10,000**

Latinas have participated in Avanzando Juntas since its 2014

