



Latin American Association

10TH ANNUAL LATINA EMPOWERMENT CONFERENCE

LEAD WITH VISION, EMPOWER WITH ACTION

SATURDAY MARCH

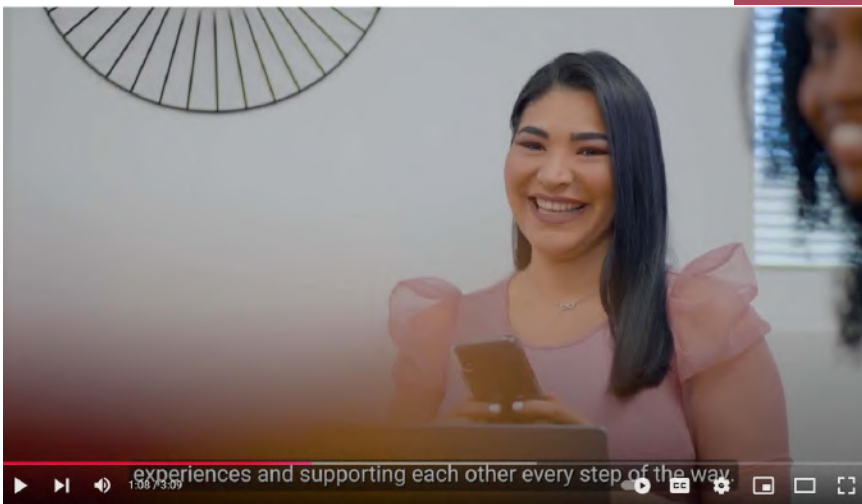
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7:30 a.m. - 3:30 p.m.
Gas South District
6400 Sugarloaf Pkwy,
Duluth, GA 30097

CONNECT, INSPIRE AND TRANSFORM

ABOUT THE CONFERENCE

Leading with vision has often been the path to prosperity and creating a successful business. Yet, without empowering action, the journey can be challenging and uncertain. From the ¡Avanzando Juntas! program, the 10th Annual Latina Empowerment Conference offers you education, resources, network, and inspiration to set a clear direction and empower you to take meaningful steps toward your dream goals. We look forward to seeing you!



“Last year event was unforgettable; I was inspired meeting many women, sharing key information that will help with the growth of my business. This is what our community needed. A sincere thanks to all those who helped makes it happen”

IMPACT

May, 2024
Over **600** attendees
200 exhibitors
100+ community volunteers

Attendees Profile

60% household income between \$40-60k
95% reside in Georgia
60% are business owners
Top industries: Catering, Food & Coffee Shops, Health, Construction, Marketing, Real Estate, Cleaning

2025 SPONSORSHIP OPPORTUNITIES

JOIN FORCES. THRIVE TOGETHER

\$25,000 | Presenting Sponsor

- Top recognition as Presenting Sponsor
- Premier logo placement on program materials, presentation, website & social media
- Announcement as Presenting Sponsor on Latin American Association social media, website and press release
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Opportunity to give two-minute remarks during the opening ceremony
- Opportunity to have logo recognition during the workshops
- Prominent mention by the Emcee
- Three exhibit tables in the Marketplace Expo

\$10,000 | ACHIEVE Sponsor

- Special recognition as ACHIEVE Sponsor
- Special logo placement on program materials, presentation, website & social media
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Special recognition by the Emcee
- Two exhibit tables in the Marketplace Expo

\$5,000 | EMPOWER Sponsor

- Name placement on program materials, presentation, website & social media
- Special mention at the opening ceremony
- One exhibit table in the Marketplace Expo

\$2,500 | INSPIRE Sponsor

- Name placement on program materials, presentation, website & social media
- Special mention at the opening ceremony
- One exhibit table in the Marketplace Expo

All replies must be received by February 21, 2025 for inclusion in all program materials

For more information or for sponsorships, please contact Candice Poucher at cpoucher@thelaa.org.