



Latin American
Association

Quarterly Job Fair Sponsorship Details



Feria de
EMPLEO
IN-PERSON EVENT

Latin American Association
2750 Buford Hwy NE, Atlanta 30324

The LAA April Job Fair is a recruitment event for bilingual and Spanish-speaking job seekers. This Job Fair provides employers seeking diversity in the workplace an opportunity to connect with skilled and qualified talent. Exhibitors include corporate, small business, nonprofit, and government organizations.

\$2,000 | Presenting Sponsor

- Premium venue location
- Two exhibit tables and chairs
- Opportunity to place two banners at event
- Prominent logo on LAA event signage, marketing materials, website, & social media
- Company Logo placed on LAA Event Landing Page for one year
- Name recognition in press release
- Specific promotion of Presenting Sponsor's job titles, targeted to community in geographic area surrounding Company
- One module online or in-person group classes for one person, 20 hours of Spanish language instruction
- Three (3) free thirty-day job postings on LAA Online Job Bank
- Participation in two (2) LAA Employment Orientation sessions

EXHIBITORS

\$650 General Exhibitor / \$350 Nonprofit & Gov't Exhibitor

- One free thirty-day job posting
- One exhibit table and two chairs
- Logo on LAA Event Landing Page and name recognition in promotional and collateral materials, event signage, and social media

For more information, please contact **Candice Poucher**, cpoucher@thelaa.org