



36th
LATIN FEVER BALL

When Latinos thrive
GEORGIA PROSPERS

NOVEMBER

9

At 7 p.m.
Flourish 3143 Maple Dr NE,
Atlanta, GA 30305

Presenting Sponsors



Latin Fever Ball is Atlanta's most anticipated black-tie event and the LAA's most important fundraising event of the year. Now in its 36th year, this one-of-a-kind gala, features Latin cuisine, dancing, and entertainment. Latin Fever Ball brings together business and civic leaders in support of the Latino community.

\$65,000 | Presenting Sponsor

- Top recognition as Presenting Sponsor
- 30 reservations for VIP tables of ten with premier seating
- Sponsorship exclusivity within your industry
- Prominent logo placement on all event materials, social media, and recognition in all media releases
- Company will be exclusively featured on the Latin American Association website homepage and event webpage with logo placement including link to company website
- Premiere placement of logo in social media and digital sponsor recognition materials
- Opportunity to give brief remarks or show a recorded advertisement
- Full-page ad in the Latin Fever Ball electronic program
- Prominent mention by emcee
- Opportunity to provide a trinket item for event attendees

\$50,000 | Reception Sponsor

- Recognized as "Reception Sponsor" on invitations, event signage & logo prominently displayed on screens
- 20 reservations for VIP tables of ten with premier seating
- Ice Sculpture with the logo
- Opportunity to give brief remarks or show a recorded advertisement
- Logo placement on all event materials and recognition in all media releases
- Company will be exclusively featured on the event webpage with logo placement and a link to the company website
- Special placement of logo in social media and digital sponsor recognition materials
- Full-page ad in the Latin Fever Ball electronic program
- Special recognition by emcee

\$25,000 | Diamond Sponsor

- 20 reservations for VIP tables of ten with premier seating
- Logo placement on all event materials and recognition in all media releases
- Company will be featured on event webpage with logo placement and link to company website
- Special placement of logo in social media and digital sponsor recognition materials
- Full-page ad in the Latin Fever Ball electronic program
- Special recognition by emcee

\$15,000 | Platinum Sponsor

- 10 reserved seats at the Latin Fever Ball
- Logo placement in event marketing materials, social media, website, signage, and gala
- Presentation Logo placement on event webpage
- Full-page ad in the Latin Fever Ball electronic program
- Special recognition by emcee
- Provide article about the sponsor on the LAA's blog and newsletter
- Dedicated social media posts to highlight the sponsor product or service
- Inclusion on the press release

\$10,000 | Gold Sponsor

- 10 reserved seats at the Latin Fever Ball
- Logo placement in event marketing materials, social media, website, signage, and gala presentation Logo placement on event webpage
- Half-page ad in the Latin Fever Ball electronic program

\$5,000 | Silver Sponsor

- 4 reserved seats at the Latin Fever Ball
- Name listed in event marketing materials, social media, website, signage, and gala presentation

\$2,500 | Patron Sponsor

- 2 reserved seats at the Latin Fever Ball
- Name listed on event website and event marketing materials

\$750 | Individual Ticket

- 1 reserved seat at the Latin Fever Ball

All replies must be received by October 1, 2024 for inclusion in all program materials

For more information or for sponsorships, please contact Whitney Gillis-LeHew at
WGillis@thelaa.org or 404.638.1836

Contact: Whitney Gillis-LeHew | Managing Director of Resource Development