

The 40th annual Career Expo is Atlanta's premier job fair for bilingual job seekers. The Career Expo provides employers seeking diversity in the workplace the opportunity to connect with highly qualified candidates. Employers include corporate, nonprofit, and government organizations.

The 40th Career Expo will feature more than 40 top Atlanta-area employers.

\$10,000 | Presenting Sponsor

- Top name and logo recognition
- Prominent logo in promotional and collateral materials event signage, website and social media
- Logo and link to company website on event website for one year
- Name recognition in any press releases
- Two (2) exhibit tables in the Expo
- Opportunity to place two (2) banners in exhibit area
- Corporate Spanish classes (20 total class hours) *NEW BENEFIT!
- LAA Coffee Hour Sponsor *NEW BENEFIT!
- Ten (10) free job postings on LAA Online Job Bank for 30 days
- Participation in all four (4) Quarterly Job Fairs
- Participation in four (4) LAA Employment Orientation sessions

\$5,000 | Gold Sponsor

- Logo in promotional and collateral materials event signage, website and social media
- Logo on event website for one year
- Name recognition in any press releases
- Participation in two (2) Quarterly Job Fairs
- Participation in three (3) LAA Employment Orientation sessions
- One (1) exhibit tables in the Expo
- Opportunity to place one (1) banners in exhibit area
- Five (5) free job postings on LAA Online Job Bank for 30 days

\$3,000 | Silver Sponsor

- Name/logo on event signage, website and social media
- Participation in one (1) Quarterly Job Fairs
- Participation in two (2) LAA Employment Orientation sessions
- One (1) exhibit tables in the Expo
- Three (3) free job postings on LAA Online Job Bank for 30 days

Exhibitors

- \$1,250 – Corporate
- \$650 – Small Business
- \$350 – Government/Nonprofit

All replies must be received by June 3rd, for inclusion in all program materials

For more information or for sponsorships, please contact **Whitney Gillis-LeHew** at WGillis@thelaa.org or 404.638.1836
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