

# 39<sup>th</sup> ANNUAL CAREER



SEPTEMBER 21st, 2023  
Latin American Association

Presenting  
Sponsor



Presenting  
Media Sponsor



The 39th annual Career Expo is Atlanta's premier job fair for bilingual job seekers. The Career Expo provides employers seeking diversity in the workplace the opportunity to connect with highly qualified candidates. Employers include corporate, nonprofit, and government organizations.

The 39th Career Expo will feature more than 40 top Atlanta-area employers.

## \$5,000 | Presenting Sponsor

- Top name and logo recognition
- Prominent logo in promotional and collateral materials, event signage, website and social media
- Logo and link to company website on event website for one year
- Name recognition in any press releases
- Participation in all four (4) Quarterly Job Fairs
- Participation in four (4) LAA Employment Orientation sessions
- Two exhibit tables in the expo
- Opportunity to place two banners in exhibit area
- 10 free job postings on LAA Online Job Bank for 30 days

## \$3,000 | Gold Sponsor

- Logo in promotional and collateral materials, event signage, website and social media
- Logo on event website for one year
- Name recognition in any press releases
- Participation in two (2) Quarterly Job Fairs
- Participation in three (3) LAA Employment Orientation sessions
- One exhibit table in the expo
- Opportunity to place one banner in exhibit area
- 5 free job postings on LAA Online Job Bank for 30 days

## \$2,000 | Silver Sponsor

- Name on event website for one year
- Participation in one (1) Quarterly Job Fair
- Participation in two (2) LAA Employment Orientation sessions
- One exhibit table in the expo
- Name/logo on event signage, marketing materials, website, & social media
- 3 free job postings on LAA Online Job Bank for 30 days

## \$1,000 | Bronze Sponsor

- Name recognition in promotional and collateral materials, event signage, website, and social media
- One exhibit table

## EXHIBITORS

- \$500 Small Business
- \$250 Government/Nonprofit Exhibitor

"All replies must be received by August 21, for inclusion in all program materials.

For more information or for sponsorships, please contact **Whitney Gillis-LeHew** at [WGillis@thelaa.org](mailto:WGillis@thelaa.org) or 404.638.1836  
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