

# LAA Entrepreneurship

### **Supporting Latina Small Business Owners**

### **Avanzando Juntas Program Graduates**

This program is designed for Latina women. Our purpose is to offer women the opportunity to use their experiences, talents, and dreams to achieve personal and professional growth in the U.S.

The LAA helps more than 1,800 women per year obtain economic self-sufficiency.



# Cleaning Services / Servicios de Limpieza

#### Lisabeth Crespo from Your Fast Cleaning Service

- Cleaning Services
- www.yourfastcleaningservice.com
- Gwinnett

# Coaching & Alternative therapies / Terapia

#### Lorena Ladera from Namastemoveom

- Coaching, Yoga, Reiki & Nutrition services
- www.namastemoveom.com
- Dekalb

### Consulting Services / Consultoría

#### Mariana Gomez Linares from Brands Builders

- Expanding businesses internationally
- Facebook: Brands Builder
- Fulton

#### Maru Delarrans from Stylebymarudelarrans

- Style, fashion, outfits, 1 to 1 online sessions
- Instagram: Style by MaruDelarrans
- Gwinnett

## **Events, Catering & Bakery / Eventos**

#### **Edaena Brito from Party World**

- · Party decoration, ballons and more
- Facebook: PartyWorld
- Whitfield

#### Gilka Jelambi from La Tarjeteria ATL

- Cards invitations, party supplies, gift balloons & party decorations
- · Facebook: latarjeteriatl
- Gwinnett

#### Daniela Sepulveda from Rosetta Bake Lab

- · Desserts, cakes, cake pops and more
- <u>Instagram: rosettabakelab</u>
- Dekalb

#### Claudia Valencia from Piñatas Here U Go

- Build & create piñatas from any size, texture and design
- Instagram: pinatashereugo
- Gwinnett

#### Soraya Jurado from Soraya Jurado Event & Deco

- Social and corporate events, breakfast and decoration
- Instagram: sorayajurado
- Gwinett

#### Mayerlin Carta from Tablas Gourmet Catering

- · Cheese Boards & Delicatesses
- Instagram: tablasgourmetcatering
- Phone: (615) 546-8957

#### Dulce M. Cisneros Espitia from Dulce's Desserts

- Dessert Catering for events
- · Facebook: Dulce's Desserts
- Gwinnett

#### Betsy Urbina from Mela's Bakery

- Exquisite handmade cakes & Venezuelan breakfasts
- <u>www.melasbakery.com</u>
- Barlow

#### Veronica Castro from Sugar Rush Atl

- · Custom sweets & desserts
- Instagram: sugar.rush.atl
- Cobb

#### **Euneli Vincero from Los Maracuchos**

- Venezuelan food
- Instagram: LosMaracuchosFood
- Phone number: (678) 886-6098

#### Claudia Pinzon from La Casa de Claudia eventos

- Buffet Gourmet, appetizers and pastries
- <u>Instagram: lacasadeclaudiaeventos</u>
- Phone number: (770) 899-3866

#### Eudrys Salazar from Mrs. Sweet Bakery Café

- Pastries, personalized desserts and more
- Instagram: Mrs.SweetATL
- Phone number: (678) 437-3792

#### Marion Gutierrez from Marion Cakes and Bakery

- · Desserts, Tips and Recipes
- Instagram: Marioncakesandbakery
- Fulton

#### Francis Torrealba from BerrySweetatl

- · Strawberries with chocolate and more
- Instagram: berrysweetatl
- Gwinnett

#### Viviana Quinonez from Contenti Atl

- Salty & Sweet Bakery with Venezuelan Flavors
- <u>Instagram: Contenti\_atl</u>
- Phone number: (770) 895-0054
- Lawrenceville

#### Lisset Sangrona from Mi Arepa Foods LLC

- · Party decoration, ballons and more
- Instagram: miarepafoodsga
- Phone number: (470) 494-3267
- Canton

# Handicrafts & Handmade Clothing / Artesanías & Ropa

#### **Alexandra Lamper from Bisutrendy**

- Stainless steel Jewelry and more
- Instagram: Bisutrendy
- Phone number: (786) 200-0393
- Jackson

#### **Joymar Parra from Hello Crafts**

- Art and Decoration
- Facebook: Hello Crafts LLC
- Phone number: (678) 698-7098
- Gwinnett

#### Elizabeth Chirinos from Eli Nou Tienda

- Decorative pieces made by hand in different techniques
- Instagram: Eli Nou Tienda
- Dekalb

#### Gloria Pena from Art from my Land

- Handicrafts with organic materials
- Instagram: Art from my Land
- Phone number: (770) 885-360
- Gwinnett

#### Marianela Francioni from Your pet is art

- Honoring your pet with canvas, mugs, pillows and more
- Instagram: Your Pet is Art
- Fulton

#### Elena Camarda from Alma Artisan

- Handmade Accesories: Earrings, Hats, Rings &more
- Instagram: alma.artisan
- Phone number: (470) 728-8155
- Sandy springs

#### Ana Martinez from Anita's Creations By Ana

- Handmade textile Jewelry and Accessories
- <u>Instagram: Anitascreationsbyana</u>
- Phone number: (404) 384-9421
- Hiram

#### Nilda Luna from Julitalia Artisan Curiosities

- Handmade Jewelry, custom made
- Instagram: Julitaliaac
- Phone number: (301) 792-2587
- Marietta

#### Maria Garcia from Designs by Cristina

- Fine and Artistic Jewelry
- <u>Instagram: designs\_by\_cristina</u>
- Phone number: (718) 570-7401
- Smyrna

#### Sandra Pestana from Jewel's Altare

- Unique pieces of handmade fine jewelry
- Instagram: altareatl
- Phone number: (404) 916-6302

#### Caro Gonzalez from Lola + Car

- Handmade & Curated small batch gifts
- <u>Instagram: lolaandcar</u>
- Phone number: (786) 387-4678
- Johns Creek

#### Nathalia Sarmiento from Aljaba Boutique

- Handmade earrings
- Instagram: aljababq
- Phone number: (415) 524-6694
- Atlanta

#### Cleo Venegas from By V fashion Creations

- Handmade Handbags and Shoes
- <u>Instagram: byvfashioncreations</u>
- Phone number: (678) 992-6454
- Smyrna

#### Sindy Leon from Ariss Jewerly

- · Hand-crafted Jewelry
- Facebook: Sindy Arboleda
- Phone number: (470) 815-4741
- Marietta

#### Lupita Morales from Moritha's Style

- Handmade Mexican Ponchos
- Instagram: Moritha05
- Phone number: (470) 428-5489
- Loganville

#### Helena Torrealba from 3 Color Designs Shop

- Handmade Apricots and Accessories
- Instagram: 3colordesigns
- Phone number: (470) 848-3576
- Alpharetta

#### Concepcion Martinez from Cacti's Girl Boutique

- Handcrafted Boutique. Clothing and Accessories
- Instagram: cactisgirl\_boutique
- Phone number: (404) 424-6528
- Oxford

#### Valeria Ruiz from Oasis del Mar

- Eco-conscious swim, resort wear & jewelry Boutique
- Instagram: shopoasisdelmar
- Phone number: (404) 944-3237
- Marietta

#### Elisa Molina from Covedoza

- Apparel, Accessories, Art & more.
   Everything designed by women artist
- Instagram: covedoza
- Phone number: (678) 918-1761
- Tucker

#### Jaqueline Serna Bello from El Tianguis ATL

- Artesanal Boutique, Clothes & Accessories
- Instagram: El.tianguis.atl
- Phone number: (404) 957-7425
- Snellville

#### Import & Export Services / Servicios de Importación y Exportación

#### Mariana Gomez from Rackseeker

- Hispanic and Multicultural products in US Market
- Instagram: rackseeker
- Fulton

#### Jewelry / Joyas

#### Guadalupe Reza Rosales from Just glammy

- Fashion Jewelry and Accessories
- Instagram: justglammy
- Phone number: (219) 613-9379
- Atlanta

#### Reina Pastran from True Jewelry Llc

- Silver Jewelry
- Instagram: truejewelryatl
- Phone number: (787) 340-9688
- Lawrenville

#### Legal Services / Asesoramiento Legal

# Victoria Romero Clearfield from VRC Interpreting

- Court Interpreter, Notary, USCIS Immigration Document Translations: Birth/Marriage/Death Certificates
- Instagram: vrcinterpreting
- Gwinnett

#### **Claudia Ruiz from Somositin**

- Daca, visas, passports, residency, citizenship, work authorization, family petitions
- Instagram: somositin
- Gwinnett

# Photography / Fotografía

#### Sandra Gaytan from Your Jass Photography

- · Professional photographer
- Instagram: jasmin.gaytan2705
- Clayton

#### Claudia Ortiz from ClaO Photography

- Professional photographer
- Instagram: clao\_photography
- Gwinnett

#### Real Estate / Servicios Inmobiliarios

#### Sheyla Wright from Sheyla Wright Realtor

- Real Estate Agent
- Instagram: SheylaWrightRealtor
- Phone number: (678) 933-7386
- Gwinnett

#### **Retail Sales / Ventas**

#### Monica Fierro from Mconicashandcrafts

- Handmade and custom clothes and accessories
- Instagram: Mconicashandcrafts
- Phone number: (678) 914-4664
- Douglasville

#### Natalia Muñoz from Natimu ATL

- · Limited collections of shoes
- Instagram: natimuatl
- Phone number: (678) 979-7856
- Duluth

#### **Taxes / Impuestos**

#### Gudelia Almazan from Latin Solutions & Services IIc

- Accounting services, Taxes & more document processes
- Instagram: latinsolutionservicesllc
- Barrow

#### Maria Loukidis from ML Consulting Services

- Taxes, insurance, immigration services and businesses registrations
- Instagram: mlconsultingservices
- Gwinnett

#### Maricela Cunningham from MC Transactions

- Tax Preparer, Translations, Notary Public, Citizenship, Legal Powers and more
- Facebook: MC Transactions
- Gordon

# LAA Entrepreneurship

### Supporting Latina's small business owners

#### **ACCIONA**

The ACCIONA business center is a collaborative program designed to help Latinas' new startups and early-stage businesses succeed. The sole purpose of ACCIONA is to help Latina entrepreneurs upscale their businesses and stimulate job growth.

Latinas' entrepreneurs have duplicated their revenues, going from \$400,000 to \$800,000, with the help of ACCIONA.



# Accounting & Taxes / Contabilidad e Impuestos

#### Gloria Cornier from GCS Tax & Insurance Solutions

- Accounting services & Taxes
- Email: gloriacornier@gcstaxsolution.com
- Phone number: (678) 847-1339
- Gwinnett

#### Beauty Salon / Salón de belleza

#### Ingrid Garcia from NAIL.ING BY INGRID

- Nails & beauty, manicure, pedicure and more
- Phone number: (404) 484-6604
- Fulton

# **Cleaning Services / Servicios de Limpieza**

#### Alejandra Varas from AVS Cleaning service

- Cleaning Services
- Email: alejandra2470@yahoo.com
- Phone number: (904) 534-4679
- Gwinnett

#### **Coaching & therapy / Terapia**

### Paola Palacio from Development of the Human Potential

- We offer therapy from a coaching perspective
- Facebook: ppalaciodhp
- Phone number: (404) 719-2771
- Fulton

# **Construction & Remodeling / Construcción y Remodelamiento**

## Mercy Watson & Efrain Cosme from LPZ Construction

- Construction services
- Email: mrcyluz@gmail.com
- Phone number: (678) 995-9154
- Phone number: (678) 852-9627
- Gwinnett

#### **Consulting / Consultoría**

#### Maria E. Siado from Miles Net Inc

- Builingual consulting agancy for digital solutions
- Facebook: milesneting
- Phone number: (404) 921-8413
- Gwinnett

#### Angedith Poggi from Angedithpoggi

- Tutoring and mentoring for undergraduate and graduate students. Offering online courses and individual sessions
- www.angedithpoggi.com
- Phone number: (470) 830-3136
- Fulton

## **Events, Catering & Bakery / Eventos**

#### **Anna Lenis from Aroma Desserts**

- Custom Cakes, Edible Art and Classes Available
- Facebook: aroma.desserts
- Gwinnett

#### Shirley Paucar from Sweet Toppings Atl Catering

- · Desserts with personalized decoration
- Instagram: sweetoppingsatl
- Phone number: (678) 353-1584

#### Handicrafts / Artesanías

#### **Stefanny Zafra from Zale Accesorios**

- Handmade accessories with natural products
- Instagram: Zale Accessories
- Phone number: (470) 815-8414
- Dekalb

#### **Insurance / Seguros**

#### Josibelle Sivira from Josibell Insurance

- Medical, Life & Accidents Insurance
- Instagram: josibellinsurance
- Phone number: (706) 516-6578
- Whitfield

## Real State / Servicios Inmobiliarios

#### **Maribel Toyar Montero**

- · Real estate investment
- Phone number: (678) 516-9503
- Henry

#### Liliana Bustamante from RealtorLilianaBustamante

- Selling and buying properties
- Instagram: realtorlilibustamante
- Phone number: (631) 552-8279
- Gwinnett

#### **Signs & Printing / Impresiones**

#### Veronica Cabrera from Imagina Details

- Customize T-Shirts, Balloons, Invitations and more, for any type of event
- www.imaginadetails.com
- Phone number: (678) 702-4257
- Fulton

#### **Retail Sales / Ventas**

#### Blanca Arango from The Girdles World

- Girdles for different purposes, for men and women
- <u>Instagram: Girdles World Colombian</u> <u>Shapewear</u>
- Phone number: (770) 866-6827
- Gwinnett

#### **ACCIONA AMBASSADORS**

#### **Amarilys Gonzalez from Ama spa LLC**

- Healthcare / Salud
- Email: info@amaspa.us
- Phone number: (770) 309-8983
- Gwinnett

#### Mariana Gomez from Brands Builders Retail Agency

- Marketing
- Email: mariana@rackseeker.com
- Phone number: (609) 342-9245
- Roswell

#### Lourdes Moscoso from Tu Casa en Georgia

- Real State
- Email: lourdesmoscoso@gmail.com
- Phone number: (678) 360-4428
- Dekalb

# LAA Entrepreneurship

#### **Avanzando Juntas Graduate**

### **Shirley's Success Story**

"I want to see my business grow and eventually franchise like IHOP"



#### September 2020

- Shirley graduated from Avanzando Juntas Program and registered her Bakery & Catering Business: "Sweet Toppings ATL."
- Shirley and her family returned to Ecuador during COVID and her plans with Sweet Toppings ATL were delayed.

#### **April 2021**

She was able to come back to the U.S. and started working at IHOP as a waitress.

#### August 2021

- Shirley became Assistant Manager of IHOP but she had no flexibility, so her son moved back to Ecuador.
- Her salary was \$ 3200 per month net.

#### January 2022

To begin working towards her dream, she took the risk and resigned from IHOP.

#### **April 2022**

- With the LAA's support, Shirley is worked with a mentor was able to receive grants and microloans.
- Shirley was able to bring her son back to the US.

#### September 2022

- Shirley now works dream job and is reunited with her son and family.
- She now works 40 hours x week, from home and with flexibility
- Her revenues x month are \$ 5,000 a 36% salary increase from 2021
- She worked with Univision, the Consulate of Argentina, Atlanta United, and the LAA.
- Shirley next goal is to open a coffee shop with pastries in Brookhaven

