



Latin American
Association

8th Annual Latina Empowerment Conference

BE THE CHANGE

SATURDAY, MARCH 11, 2023

March 11, 2023 | @Gas South District | 7:30 A.M. – 3:30 P.M.

The annual Latina Empowerment Conference Avanzando Juntas is a special event that brings together more than 700 Latinas from metro Atlanta and beyond for a one-of-a-kind experience designed to inspire and empower them to become change agents in their own lives and communities.

The event features motivational speakers, workshops led by Latina trailblazers, educational resources and networking opportunities to reach this important market, one of the most rapidly growing groups in the economy.

\$25,000 | Presenting Sponsor

- Top recognition as Presenting Sponsor
- Premier logo placement on program materials, website & social media
- Announcement as Presenting Sponsor on LAA social media, website and press release
- Opportunity to provide three items for the virtual gift bag
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Opportunity to give 2-minute remarks during the opening ceremony
- Opportunity to have logo recognition during the workshops
- Prominent mention by the Emcee
- Three exhibit tables in the Marketplace Expo

\$10,000 | ACHIEVE Sponsor

- Special recognition as ACHIEVE Sponsor
- Special logo placement on program materials, presentation, website & social media
- Opportunity to provide two items for the virtual gift bag
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Special recognition by the Emcee
- Two exhibit tables in the Marketplace Expo

\$5,000 | EMPOWER Sponsor

- Name placement on program materials, presentation, website & social media
- Opportunity to provide an item for the virtual gift bag
- Special mention at the opening ceremony
- One exhibit table in the Marketplace Expo

\$2,500 | INSPIRE Sponsor

- Name placement on program materials, presentation, website & social media
- Special mention at the opening ceremony
- One exhibit table in the Marketplace Expo

All replies must be received by February 11, 2023 for inclusion in all program materials

For more information or for sponsorships, please contact Jessica Martinez at jmartinez@thelaa.org or 404.638.1836.

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