The ongoing COVID-19 pandemic has affected Latino families in ways we couldn't have imagined. After conducting a community needs assessment, we reevaluated our services to better serve the needs of our clients.

The mission of the Latin American Association (LAA) is to empower Latinos to adapt, integrate and thrive. Our vision is ‘Opportunity for All.’

Founded in 1972, the LAA has grown over the past five decades to become the region’s leading agency representing Georgia’s Latino issues. The LAA offers a targeted menu of direct services that helps Latino individuals assimilate and become contributing members of Georgia’s community.

The LAA achieves its mission through five (5) focus areas: Civic Engagement & Advocacy, Economic Empowerment, Youth Services, Family Stabilization & Well-Being, and Immigration Services. Each focus area includes a targeted menu of direct services, large-scale events and advocacy to realize significant community impact and affect systems level change.

**Family Stabilization and Well-Being**

- 90% of clients were women
- 30,724 people served through FSWB
- 67.04% clients served were extremely low and low income
- 7,496 vaccines administered
- 23 vaccination drives
- $1,359,984.99 dispersed for rental assistance
- $39,239.70 dispersed for utilities assistance
- 621 victims of violence cases (men/women helped)
- 289 referrals through the Aging and Disabilities Information Referral program
- 2475 with 1582 approvals
- 1600 external referrals

**Food Drives**

- 38 food distribution drives
- 502,980 pounds distributed
- 11,955 families served

**Food Pantry**

- 19,525 pounds
- 334 families

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July 2020 - June 2021

Atlanta Outreach Center  
2750 Buford Hwy, NE  
Atlanta, GA 30324  
404.638.1800

Dalton Outreach Center  
508 E Morris St.  
Dalton, GA 30721  
706.272.1992

Lawrenceville Outreach Center  
308 North Clayton St.  
Lawrenceville, GA 30046  
678.205.1018
Youth Services

- 575 students registered for all programs (workshops, summer program etc)
- 55 students received 1 on 1 high school advising

- Youth Leadership Conference registrants: 9,300 students
- Latino Youth Leadership Academy members: 240 students

- Mentor program: 106 pairs of mentor-mentee

Immigration Services

- 550 New client consultations
- Immigration legal services provided to: 1,263 Cases for 1,114 people
- 1,062 customers advised on immigration questions

- As of the beginning of the Fiscal Year we had 1,012 cases in progress
- 2,624 calls on the Immigration Main Line

Economic Empowerment

- Latina Empowerment Program, ¡Avanzando Juntas!

- 160 women graduated from the 8-week course Planifica tu negocio
- 650 women registered to the preliminary classes needed to enter the 8-week course Planifica tu negocio.

- 380 women attended entrepreneurial workshops
- 10 businesses at ACCIONA Business Center

- 850 women registered for the Latina Empowerment Conference

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Adult Education

- Spanish class students: 529
- English-As-A-Second Language class students: 1086
- Computer class students: 173

Employment Services

- Participants registered for events: 600

Unidos in Finance

- Students registered for Unidos in Finance: 108

Finances

- Contribution: $431,024
- Grants: $1,720,151
- Foundation: $1,062,322
- Service Fees: $684,300
- In-Kind Donations: $36,000
- Book Fees: $4,160
- Event Revenues: $725,571
- Rental Income: $21,750
- Miscellaneous Income: $14,249

Total Revenue: $5,477,503