



Latin American Association

July 2020 - June 2021

The ongoing COVID-19 pandemic has affected Latino families in ways we couldn't have imagined. After conducting a community needs assessment, we reevaluated our services to better serve the needs of our clients.


The mission of the Latin American Association (LAA) is to empower Latinos to adapt, integrate and thrive. Our vision is 'Opportunity for All.'

Founded in 1972, the LAA has grown over the past five decades to become the region's leading agency representing Georgia's Latino issues. The LAA offers a targeted menu of direct services that helps Latino individuals assimilate and become contributing members of Georgia's community.

The LAA achieves its mission through five (5) focus areas: Civic Engagement & Advocacy, Economic Empowerment, Youth Services, Family Stabilization & Well-Being, and Immigration Services. Each focus area includes a targeted menu of direct services, large-scale events and advocacy to realize significant community impact and affect systems level change.

Family Stabilization and Well-Being

90% of clients were **women** | **30,724** people served through FSWB | **67.04%** clients served were extremely low and low income

 **7,496** vaccines administered | **23** vaccination drives

\$ 1,359,984.99 dispersed for **rental** assistance | **\$ 39,239.70** dispersed for **utilities** assistance

621 victims of violence cases (men/women helped) | **289** referrals through the Aging and Disabilities Information Referral program

2475 with 1582 approvals of SNAP and Medicaid (public benefits) applications and renewals | **1600** external referrals

Food Drives

 **38** food distribution drives | **502,980** pounds distributed |  **11,955** families served

Food Pantry

19,525 pounds | **334** families

2021 Impact Report

Atlanta Outreach Center
2750 Buford Hwy. NE
Atlanta, GA 30324
404.638.1800

Dalton Outreach Center
508 E Morris St.
Dalton, GA 30721
706.272.1992

Lawrenceville Outreach Center
308 North Clayton St.
Lawrenceville, GA 30046
678.205.1018



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Youth Services



575

students registered for all programs (workshops, summer program etc)



55

students received 1 on 1 high school advising

▶ Youth Leadership Conference registrants:

9,300 students

▶ Latino Youth Leadership Academy members:



240 students



Mentor program:

106

pairs of mentor-mentee

Immigration Services



550

New client consultations



Immigration legal services provided to:

1,263 Cases for 1,114 people



1,062 customers

advised on immigration questions



As of the beginning of the Fiscal Year we had

1,012 cases in progress



2,624 calls

on the Immigration Main Line

Economic Empowerment

Latina Empowerment Program, ¡Avanzando Juntas!



160

women graduated from the 8-week course **Planifica tu negocio**

650



women registered to the preliminary classes needed to enter the 8-week course Planifica tu negocio.



380

women attended entrepreneurial workshops

10

businesses at **ACCIONA** Business Center



850

women registered for the Latina Empowerment Conference

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Adult Education

529

Spanish class students

1086

English-As-A-Second Language class students

173

Computer class students

Employment Services



600

participants registered for events

Unidos in Finance

108 students

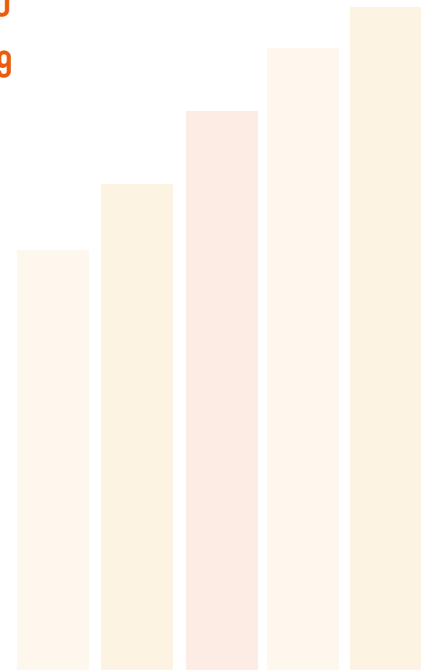
registered for Unidos in Finance



Finances

Contribution:	\$431,024
Grants:	\$1,720,151
Foundation:	\$1,062,322
Service Fees:	\$684,300
In-Kind Donations:	\$36,000
Book Fees:	\$4,160
Event Revenues:	\$725,571
Rental Income:	\$21,750
Miscellaneous Income:	\$14,249

Total Revenue:
\$5,477,503



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