



AVANZANDO
JUNTAS
¡Logrando un sueño!

50TH
ANNIVERSARY
1972 - 2022
OPPORTUNITY FOR ALL



Latin American
Association



Women SOARING

Saturday, May 21, 2022 | 8:00 a.m. - 3:00 p.m.
Gas South District 6400 Sugarloaf Pkwy. Duluth, GA 30097

The annual Latina Empowerment Conference Avanzando Juntas is a special event that brings together more than 700 Latinas from metro Atlanta and beyond for a one-of-a-kind experience designed to inspire and empower them to become change agents in their own lives and communities.

The event features motivational speakers, workshops led by Latina trailblazers, educational resources and networking opportunities to reach this important market, one of the most rapidly growing groups in the economy.

\$25,000 | Presenting Sponsor

- Top recognition as Presenting Sponsor
- Premier logo placement on program materials, website & social media
- Announcement as Presenting Sponsor on LAA social media, website and press release
- Opportunity to provide three items for the virtual gift bag
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Opportunity to give 2-minute remarks during the opening ceremony
- Opportunity to have logo recognition during the workshops
- Prominent mention by the Emcee
- Three exhibit tables in the Marketplace Expo

\$10,000 | ACHIEVE Sponsor

- Special recognition as ACHIEVE Sponsor
- Special logo placement on program materials, presentation, website & social media
- Opportunity to provide two items for the virtual gift bag
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Special recognition by the Emcee
- Two exhibit tables in the Marketplace Expo

\$5,000 | EMPOWER Sponsor

- Name placement on program materials, presentation, website & social media
- Opportunity to provide an item for the virtual gift bag
- Special mention at the opening ceremony
- One exhibit table in the Marketplace Expo

\$2,500 | INSPIRE Sponsor

- Name placement on program materials, presentation, website & social media
- Special mention at the opening ceremony
- One exhibit table in the Marketplace Expo

All replies must be received by April 1st, 2022 for inclusion in all program materials

For more information or for sponsorships, please contact Jessica Martinez at jmartinez@thelaa.org or 404.638.1836.

Contact: Jessica Martinez, jmartinez@thelaa.org | Phone: 404.638.1836