



Latin American  
Association

# Dalton Latino Youth Leadership Conference

## March 25, 2021 | Virtual

In March 2021, the Latin American Association will host the first ever Dalton Latino Youth Leadership Conference! This day-long event will bring together Dalton students for a celebration of education and the students. A motivational speaker will kick off the event and both middle and high school students will participate in various student-focused workshops ranging from college admissions to leadership skills to a plethora of difference fields of study.

More than 150 students, parents and teachers will attend the Dalton Latino Youth Leadership Conference. The event offers sponsors the opportunity to impact Latino teens, their education, and their future careers.

### **\$7,500 | Presenting Sponsor**

- Top recognition as Presenting Sponsor
- Special opportunity to provide two-minute remarks during program
- Opportunity to run a 30 second advertisement during pre- and post-event programming
- Prominent logo placement on all event materials and recognition in all media releases
- Company will be exclusively featured on the Latin American Association website homepage and event webpage with logo placement including link to company website
- Premiere placement of logo in social media and digital sponsor recognition materials
- Full-page ad in the Dalton Latino Youth Leadership Conference PowerPoint
- Prominent recognition in Latin American Association emails
- Prominent recognition by emcee

### **\$5,000 | Gold Sponsor**

- Special recognition as Gold Sponsor
- Opportunity to run a 30 second advertisement during pre- and post-event programming
- Logo placement on all event materials and recognition in all media releases
- Company will be featured on event webpage with logo placement and link to company website
- Special placement of logo in social media and digital sponsor recognition materials
- Full-page ad in the Dalton Latino Youth Leadership Conference PowerPoint
- Recognition in Latin American Association emails
- Special recognition by emcee

### **\$2,500 | Silver Sponsor**

- Recognition as a Silver Sponsor
- Logo placement on all event materials and recognition in all media releases
- Logo placement on event webpage
- Special placement of logo in social media and digital sponsor recognition materials
- Half-page ad in the Dalton Latino Youth Leadership Conference PowerPoint
- Recognition in Latin American Association emails
- Special mention by emcee

**All replies must be received by March 1, 2021 for inclusion in all program materials**

For more information or for sponsorships, please contact Jessica Martinez at [jmartinez@thelaa.org](mailto:jmartinez@thelaa.org) or 404.638.1836.

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