



Latin American  
Association



# 6th Annual Latina Empowerment Conference Avanzando Juntas Thursday, March 13, 2021 | A Virtual Event

The annual Latina Empowerment Conference Avanzando Juntas is a special event that brings together more than 800 Latinas from metro Atlanta and beyond for a one-of-a-kind experience designed to inspire and empower them to become change agents in their own lives and communities. This year, the event will be virtual, in order to empower many Latina entrepreneurs safely.

The event features motivational speakers, workshops led by Latina trailblazers, educational resources and networking opportunities to reach this important market, one of the most rapidly growing groups in the economy.

In 2020, we hosted a Virtual Latina Gathering with top sponsors Delta Air Lines, the Rotary Club of Buckhead and Truist.

## \$25,000 | Presenting Sponsor

- Top recognition as Presenting Sponsor
- Premier logo placement on program materials, website & social media
- Announcement as Presenting Sponsor on LAA social media, website and press release
- Opportunity to provide three items for the virtual gift bag
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Opportunity to give 2-minute remarks during the opening ceremony
- Opportunity to have logo recognition during the workshops
- Prominent mention by the Emcee

## \$10,000 | ACHIEVE Sponsor

- Special recognition as ACHIEVE Sponsor
- Special logo placement on program materials, presentation, website & social media
- Opportunity to provide two items for the virtual gift bag
- Opportunity to have logo inclusion and special mention in opening/closing ceremonies
- Special recognition by the Emcee

## \$5,000 | EMPOWER Sponsor

- Name placement on program materials, presentation, website & social media
- Opportunity to provide an item for the virtual gift bag
- Special mention at the opening ceremony

## \$2,500 | INSPIRE Sponsor

- Name placement on program materials, presentation, website & social media
- Special mention at the opening ceremony

All replies must be received by February 12, 2021 for inclusion in all program materials

For more information, please visit <https://thelaa.org/latina-empowerment-conference/> or contact Paola Cartay at [pcartay@thelaa.org](mailto:pcartay@thelaa.org).  
For sponsorships, please contact Jessica Martinez at [jmartinez@thelaa.org](mailto:jmartinez@thelaa.org)

**Contact:** Paola Cartay, [pcartay@thelaa.org](mailto:pcartay@thelaa.org)  
**Phone:** 678.642.9241

**Contact:** Jessica Martinez, [jmartinez@thelaa.org](mailto:jmartinez@thelaa.org)  
**Phone:** 404.638.1836