



31st Annual Compañeros Awards Luncheon

April 16, 2020 | Georgia Aquarium

11:00 a.m. - 1:00 p.m.



The annual Compañeros Awards Luncheon honors exceptional individuals and organizations who are making meaningful contributions to advance the Latino community. This well-known and anticipated event draws over 500 corporate and community leaders each year.

Compañeros features a renowned keynote speaker and showcases the great work being done in our community. Compañeros is also a powerful networking event, bringing together Atlanta's best-known companies, top small businesses, leading consulting firms, entrepreneurs, and individuals.

The returning presenting sponsor of the 2020 Compañeros Awards Luncheon is The Coca-Cola Company.

The 2020 Honorees include Mercy Care Chamblee (Olga C. de Goizueta Pacesetter Award), Cox Enterprises (Corporate Champion), Augusto Michael Trujillo (Volunteer of the Year), Alicia Philipp – President of the Community Foundation for Greater Atlanta (LAA Ambassador of the Year), and to be announced (Inspiration Award).





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Sponsorship Opportunities

\$45,000 | PRESENTING SPONSOR

- Top recognition as Presenting Sponsor
- Three tables with branding (30 seats)
- Opportunity to place company favors at each place setting
- Name/logo on event invitation, signage, program booklet, presentation, website, & social media
- Full-page color ad in program booklet
- Opportunity to give 2-minute remarks
- Special mention by emcee

\$25,000 | PLATINUM SPONSOR

- Two tables with branding (20 seats)
- Name/logo on event invitation, signage, program booklet, presentation, website, & social media
- Full-page color ad in program booklet
- Special mention by emcee

\$10,000 | GOLD SPONSOR

- One table with branding + five additional seats (15 seats)
- Name/logo on event invitation, signage, program booklet, presentation, website, & social media
- Half-page color ad in program booklet
- Special mention by emcee

\$5,000 | SILVER SPONSOR

- One table with branding (10 seats)
- Name/logo on event invitation, signage, program booklet, presentation, website, & social media
- Quarter-page color ad in program booklet
- Mention by emcee

\$2,500 | TABLE HOST

- One table with branding (10 seats)
- Name/logo on program booklet and event presentation

\$600 | PATRON

- Two individual seats
- Name/logo on program booklet and event presentation

\$200 | INDIVIDUAL TICKET

- One seat

À la carte opportunities

- Sponsor the Networking Reception

For more information, visit
<https://thelaa.org/annual-companeros-awards-luncheon/>

For sponsorships, contact us at
events@thelaa.org



Latin American
Association