



About the Latin American Association

Founded in 1972, the Latin American Association (LAA) is the longest serving and largest provider of social and immigration legal services in Atlanta's Latino community. Last year, our services and programs impacted more than 40,000 individuals.

The LAA is a 501(c)(3) nonprofit organization.

Vision: Opportunity for All

Mission: To empower Latinos to adapt, integrate and thrive

Job Title: VISTA Communications Coordinator
Focus Area: Resource Development
Reports to: Managing Director of Resource Development and Communications Manager
Status: Full Time/AmeriCorps VISTA
Start Date: March 19, 2019 (1 Year Service Term)

About the AmeriCorps VISTA Program: This position is offered through the AmeriCorps VISTA program. Founded in 1965 as Volunteers in Service to America, VISTA is a national service program designed to fight poverty in America. AmeriCorps VISTA members are passionate and committed to their mission to bring individuals and communities out of poverty. Members make a year-long, full-time commitment to serve on a specific project at a nonprofit organization or public agency. They focus their efforts to build the organizational, administrative, and financial capacity of organizations that fight illiteracy, improve health services, foster economic development, and assist low-income communities.

More information about AmeriCorps VISTA and the program's benefits can be found here: www.nationalservice.gov/programs/ameri-corps/ameri-corps-vista. AmeriCorps VISTA is open to all U.S. citizens, nationals, or lawful permanent residents age 18 and older. All interested candidates are encouraged to apply.

The LAA's VISTA Communications Coordinator will help build the capacity of the

The LAA's VISTA Volunteer Coordinator is responsible for recruiting, training, placing, and serving as a point of contact for the hundreds of volunteers who serve with us each year. This VISTA project will build capacity of the organization to support programs, events and activities through the development of sustainable volunteer recruitment, volunteer training and volunteer management and tracking the progress of efforts.

The LAA's VISTA Outreach Coordinator will work to empower low-income, Latino immigrants to adapt, integrate, and thrive by strengthening a network of supporting partners and increasing individuals' and families' access to vital community resources. The goal of this VISTA position will be to strengthen and expand the LAA's network

through the development and execution of long term partnerships and engagement opportunities.

Duties and Responsibilities:

- Strengthen and expand the LAA's network through the development and execution of long term partnerships and engagement opportunities
- Attend meetings with new prospects regarding any LAA outreach events
- Develop and advance community partnerships which benefit the community as well as the LAA
- Develop interactive/educational activities to use at outreach events
- Track outreach efforts through the Salesforce database
- Recruit and manage volunteers to support the LAA's annual marquis events and to build capacity of the LAA departments and programs to deliver services
- Build capacity of the LAA programs to deliver critical services and supports by increasing in-kind contributions secured through volunteer-led activities
- Complete and submit weekly activity logs

Qualifications:

- *Fluency in Spanish preferred but not required*
- **Bachelor's degree in related field preferred**
- **Professional demeanor and confident presentation skills**
- **Exceptional presentation and written and oral communication skills**
- **Attention to detail and strong organizational skills**
- **High degree of proficiency in Microsoft Word, Excel, and Power Point**
- **Demonstrated ability to work independently and in a team environment**

Compensation: This position is offered through the AmeriCorps VISTA program. Compensation includes a living allowance of approximately \$12,000 annually and education award (\$5,000) or end-of service stipend (\$2,500). Other benefits include health benefits and, if applicable, compensation for child care and relocation assistance.

This job description should not be construed to imply that these requirements are the exclusive standards of the position. Incumbents will follow any other instructions and perform other related duties as may be required by their supervisor. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions of the job.

Apply online at the AmeriCorps VISTA website: <https://bit.ly/2sOrZYx>

Learn more about the LAA at www.thelaa.org. Please email Rachel Stanley, Grants Manager, at rstanley@thelaa.org with any questions.