This conference addresses critical issues facing Georgia's rapidly growing Latino population. The event will explore Latino civic engagement as a powerful democratic tool to increase accountability and transparency.

A key theme of the conference will be the 2020 Census and the risk of undercounting children in underserved communities, which could have profound implications for the entire state.

The unparalleled 2019 State of Latinos Conference, hosted by the Latin American Association, will bring together researchers, practitioners, elected officials, thought leaders and other stakeholders from across Georgia, to share ideas and experiences around the topic of civic engagement for Latinos, explore the many facets of civic engagement and illuminate new relationships among contextual factors including Social Trust, Education, Culture, Politics, Demographics and Socioeconomic Disparities.

Civic engagement is also a mechanism through which stakeholders can build relationships of trust and understanding and a means for developing policies more likely to address the real needs of the Latino community by tapping directly into the knowledge of citizens.

**AGENDA**

7:30 a.m. Registration opens  
8:50 a.m. Keynote Speaker Alex Padilla  
9:30 a.m. Panel 1: The New Context for Civic Engagement  
10:35 a.m. Panel 2: The US Census, Ensuring the Accurate Count of Latino Children  
11:40 a.m. Power Lunch Speaker Stacey Abrams  
12:30 p.m. Panel 3: Government Perspectives on Civic Engagement  
1:40 p.m. Panel 4: Multiple Perspectives and Strategies on Civic Engagement  
3:30 p.m. Networking Reception Speaker Trey Kelley

Registration is now open online at www.thelaa.org/stateoflatinos/  
Cost: $50. Space is limited. There is no assigned seating.

For sponsorships, contact us at events@thelaa.org  
Reception: 3:30 to 5:00 p.m.
THE CONFERENCE WILL FEATURE NATIONALLY-KNOWN SPEAKERS INCLUDING:

**KEYNOTE SPEAKER**
Alex Padilla  
California Secretary of State

**POWER LUNCH SPEAKER**
Stacey Abrams  
Former Minority Leader of the GA House of Reps. & Former GA Gubernatorial Candidate

**NETWORKING RECEPTION SPEAKER**
Trey Kelley  
GA House of Representatives Majority Whip

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**Panel 1: The New Context for Civic Engagement**
- Dr. Juan Carlos Rodriguez, (moderator), Associate Professor of Spanish, Director of Graduate Studies, Georgia Tech
- Tafia Butler, Director, Georgia Budget and Policy Institute
- Dr. Alan Abramowitz, Alben W. Barkley Professor of Political Science, Emory University
- Jerry Gonzalez, Executive Director, Georgia Association of Latino Elected Officials (GALEO)
- Kevin Riley, Editor-in-Chief, Atlanta Journal-Constitution

**Panel 2: The US Census; Ensuring the Accurate Count of Latino Children**
- Clare Richie, (moderator), Public Policy Specialist, Community Foundation of Greater Atlanta
- Arturo Vargas, Chief Executive Officer, NALEO Educational Fund
- Jerry Gonzalez, Executive Director, Georgia Association of Latino Elected Officials
- Marilyn Stephens, Assistant Regional Census Manager, US Census Bureau
- Rebecca Rice, Georgia Kids Count Manager, Georgia Family Connection Partnership

**Panel 3: Government Perspectives on Civic Engagement**
- Sam Zamarripa, (moderator) CEO, Intent Solutions and Former GA State Senator
- Mayor John Ernst, Brookhaven, GA
- Chairwoman Charlotte Nash, Gwinnett County, GA
- Georgia State Representative Pedro Marin, Gwinnett County, District 96
- Jason Esteves, Chair, Atlanta Public Schools Board of Education, Assistant General Counsel, Equifax Inc.

**Panel 4: Multiple Perspectives and Strategies on Civic Engagement**
- Sam Aguilar, (moderator), Georgia Organizing Director, FWD.us
- Aisha Yaqoob, Policy Director, Asian-Americans Advancing Justice-Atlanta
- Elton Garcia-Castillo, Canvasser, Georgia Association of Latino Elected Officials
- Antonio Molina, Former Chair, Democratic Party of Georgia’s Latino Caucus
- Lizet Ocampo, Political Director, People for The American Way
- Juanita Velez, Founder and President of HYPE

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