



STATE OF LATINOS

CONFERENCE

2019 State of Latinos Conference | Hosted by the Latin American Association
February 11, 2019 at the Hyatt Regency Atlanta

Sponsorships Opportunities

\$50,000 Presenting Sponsor

- ★ Top recognition as Presenting Sponsor
- ★ 20 tickets to the conference
- ★ One reserved VIP table (10 seats)
- ★ Opportunity to make 2-minute remarks during program & networking reception
- ★ Top name/logo recognition on event signage, conference booklet, website & social media
- ★ Full page color ad in conference booklet
- ★ Opportunity to place up to 3 promo items in conference gift bags
- ★ First right of refusal to provide company branded conference gift bags

\$25,000 Diamond Sponsor

- ★ 15 tickets to the conference
- ★ One reserved VIP table (10 seats)
- ★ Name/logo recognition on event signage, conference booklet, website & social media
- ★ Half-page color ad in conference booklet
- ★ Special mention during program & networking reception
- ★ Opportunity to place up to 2 promo items in conference gift bags

\$10,000 Platinum Sponsor

- ★ 15 tickets to the conference
- ★ Name/logo recognition on event signage, conference booklet, website & social media
- ★ Half page black and white ad in conference booklet
- ★ Special mention during program & networking reception
- ★ Opportunity to place up to 2 promo items in conference gift bags

\$5,000 Gold Sponsor

- ★ 10 tickets to the conference
- ★ Name/logo recognition on event signage, conference booklet, website & social media
- ★ Quarter page black and white ad in conference booklet
- ★ Special mention during program & networking reception
- ★ Opportunity to place 1 promo item in gift bags

\$2,500 Silver Sponsor

- ★ 5 tickets to the conference
- ★ Name/logo recognition on event signage, conference booklet, website & social media
- ★ 1/8 black and white ad in conference booklet
- ★ Special mention during program & networking reception
- ★ Opportunity to place 1 promo item in conference gift bag

\$750 Preferred

- ★ 10 tickets to conference
- ★ One reserved VIP table (10 seats)
- ★ Table tent with company name

For more information, contact us at events@thelaa.org
or register online at www.thelaa.org/stateoflatinos



**Latin American
Association**

www.thelaa.org