



## **CONFERENCE AGENDA**

### **DAY 1: STATE OF LATINOS IN GEORGIA**

**MONDAY, JANUARY 29, 2018**

- 8:30 AM      **REGISTRATION + CONTINENTAL BREAKFAST**
- 9:20 AM      **WELCOME REMARKS**  
Chris Marquardt  
Chair, Latin American Association Board of Directors  
Partner, Alston & Bird
- 9:30 AM      **KEYNOTE SPEECH**  
Alexander Acosta  
Secretary, United State Department of Labor
- 10:10 AM     **INTERACTIVE DEMOGRAPHICS**  
Dr. Eloisa Klementich  
President & CEO, Invest Atlanta  
Michael Carnathan  
Atlanta Regional Commission
- 11:20 AM     **PEER CITIES / MAYOR PERSPECTIVES PANEL**  
Patti Garrett, Mayor of Decatur  
John Ernst, Mayor of Brookhaven  
Keisha Lance Bottoms, Mayor of Atlanta (*invited*)  
Danny Dunagan, Mayor of Gainesville (*invited*)  
*MODERATOR:*  
David M. Lubell, Executive Director, Welcoming America
- 12:10 PM     **POWER LUNCH**  
Janet Murguia  
President & CEO, Unidos US (*formerly National Council of La Raza*)
- 1:10 PM      **IMMIGRATION PANEL**  
Ali Noorani, Executive Director, National Immigration Forum  
Brent Wilkes, CEO, League of United Latin American Citizens (LULAC)  
Charles Kuck, Managing Partner, Kuck Immigration Partners  
Representative Brenda Lopez, Georgia House of Representatives  
Kelly Girtz, Commissioner, Athens-Clarke County (*invited*)



*MODERATOR:*

Jessica Daman, Managing Director of Immigration, Latin American Association

2:15 PM

**ESSENTIAL ECONOMY**

Sam Zamarripa, Co-Founder, Essential Economy Council and Former Georgia State Senator

Jennifer Clark, Associate Professor of Public Policy, Georgia Institute of Technology

Tom Cunningham, Senior VP and Chief Economist, Metro Atlanta Chamber of Commerce

Karen Bremer, President, Georgia Restaurant Association

3:25 PM

**CHALLENGE SPEAKER**

Representative Rafael Anchia

State of Texas House of Representatives District 103

4 PM

**NETWORKING RECEPTION**

Anibal Torres, Executive Director, Latin American Association

Representative Pedro Marin, State of Georgia House of Representatives

**DAY 2: LATINO EDUCATION SUMMIT**

**TUESDAY, JANUARY 30, 2018**

8:30 AM

**REGISTRATION + CONTINENTAL BREAKFAST**

9:15 AM

**OPENING PLENARY**

Alejandra Ceja

Executive Director, Panasonic Foundation

Former Executive Director, White House Initiative on Education Excellence for Hispanics

10:15 AM

**EDUCATION NEW INITIATIVES & PROMISING PRACTICES**

“LEARN4 LIFE”

Ken Zeff, Executive Director, Learn4Life

Amanda Fernandez, CEO, Latinos for Education

Tina Fernandez, Executive Director, Achieve Atlanta

Mike Carnathan, Atlanta Regional Commission

*MODERATOR:*

Amy Mast, VP of Education, United Way of Greater Atlanta



1:15 AM

**EDUCATION WORKSHOP SESSION 1**

**WORKSHOP A**

“Promising Practices for Engaging Latino Students K-12”

*Presenter:*

Matt Cardoza, Communications Director, Georgia Partnership for Excellence in Education

**WORKSHOP B**

“K-12 Latino Student Support Throughout the Educational Pipeline”

*Presenters:*

David Araya, President, CEO & Co-Founder, Hispanic Organization Promoting Education (HOPE)

Jim Hollandsworth, Executive Director and Co-Founder, PATH Project

Cat McAfee, Executive Director, La Amistad

Larry Campbell, Executive Director, Corners Outreach

Eliezer Velez, Managing Director of Education, Latin American Association

*MODERATOR:*

Jason Esteves, Board Member, Atlanta Public Schools

**WORKSHOP C**

“Case Study: Supporting Latino Students at Dalton Public Schools”

*Presenters:*

Paige Watts, Director, Translation Academy

America Gruner, Executive Director, Coalicion de Lideres Latinos (CLILA)

Steve Bartoo, Principal, Dalton High School (*invited*)

12:05 PM

**LUNCH ‘N LEARN**

Kweku Forstall

Director, Atlanta Civic Site, The Annie E. Casey Foundation (*invited*)

1:05 PM

**EDUCATION ISSUES AND TRENDS PANEL**

“Latino College Access”

Dr. Dana Rickman, Director of Policy and Research, Georgia Partnership for Excellence in Education

Dr. Rebecca Kaplan, Assistant Director of MBA Admissions, Goizueta Business School, Emory University

Dr. Dawn Cooper, Assistant Vice Chancellor of College Access Initiatives, Board of Regents of the University System of Georgia

Dr. Viala Hartfield-Mendez, Director of Engaged Learning, Emory University



2:05 PM

**EDUCATION WORKSHOP SESSION 2**

**WORKSHOP A**

“Best Practices for Latino Student Engagement From Georgia’s First Hispanic Serving Institution (HSI)”

*Presenter:*

Quincy A. Jenkins, Director of Hispanic Outreach, Dalton State University

**WORKSHOP B**

“Educator Best Practices in Latino Youth Education”

*Presenter:*

Dr. Pedro Portes, Executive Director, Center for Latino Achievement and Success in Education at the University of Georgia, Professor and The Goizueta Foundation Distinguished Chair in Latino Teacher Education, Department of Counseling and Human Development Services, University of Georgia

**WORKSHOP C**

“Presidential Perspectives on Higher Education”

*Presenters:*

Dr. Richard A. Carvajal, President, Valdosta State University

Lawrence M. “Larry” Schall, President, Oglethorpe University

Bonita J. Brown, Director of Higher Education Practice, The Education Trust (*invited*)

3:05 PM

**EDUCATION WORKSHOP SESSION 3**

**WORKSHOP A**

“Latino Early Childhood Education”

*Presenters:*

Edhilda Colon Rivera, Director of Early Education, Quality Care for Children

Dr. Grant Rivera, Superintendent, Marietta City Schools (*invited*)

Mindy Binderman, Executive Director, The Georgia Early Education Alliance for Ready Students (GEERS) (*invited*)

**WORKSHOP B**

“Moving Latinos Toward Completion at Two-Year Institutions”

*Presenter:*

Joel Alvarado, Director for Community Outreach and Engagement, Georgia Perimeter College

**WORKSHOP C**

“Undocumented Access to Higher Education”



*Presenters:*

Jason Esteves, Board Member, Atlanta Public Schools  
Yehimi Cambron, DACA Recipient and Teacher, Cross Keys High School  
Raymond Partolan, DACA Recipient and Paralegal, Kuck Immigration Partners  
Maria Palacios, Policy Analyst, Georgia Association for Latino Elected Officials,  
GALEO

**FACILITATOR:**

Sam Aguilar, Program Manager, FWD.US

3:55 PM      **MAKING CONNECTIONS**  
                  “Intersect of Education and Housing”

**DAY 2: LATINO HOUSING SUMMIT**  
**TUESDAY, JANUARY 30, 2018**

8:30 AM      **REGISTRATION + CONTINENTAL BREAKFAST**

9:15 AM      **OPENING PLENARY**

Carlos Osegueda  
Regional Director, U.S. Department of Housing and Urban Development (*invited*)

10:15 AM     **HOUSING WORKSHOP SESSION 1**

**WORKSHOP A**

“Advancing Housing Independence for Low-Income Residents Through Economic Opportunity”

**WORKSHOP B**

“Case Study: Affordable Housing for Latinos in Gwinnett”

*Presenter:*

Dr. John Arroyo, PhD and Ford Foundation Fellow, Massachusetts Institute of Technology

**WORKSHOP C**

“Homeownership in New Latino Destinations (Georgia)”

*Presenter:*

Dr. Allen Hyde, Assistant Professor, School of History and Sociology, Georgia Institute of Technology

11:15 AM     **HOUSING WORKSHOP SESSION 2**

**WORKSHOP A**

“Latino Community Housing Initiatives”



*Presenter:*

Dr. Karen Tinsley, Georgia Initiative for Community Housing, University of Georgia

**WORKSHOP B**

“Regional Housing Policies for Atlanta’s Future”

*Presenter:*

Dr. Mathew Hauer, Carl Vinson Institute, University of Georgia

**WORKSHOP C**

“Brookhaven Affordable Task Force: Affordable Housing Case Study - Buford Highway”

*Presenter:*

David Schaefer, Director of Advocacy, Latin American Association  
Rebekah Morris, Founder, Los Vecinos de Buford Highway

12:05 PM

**LUNCH ‘N LEARN**

Michael Lucas  
Deputy Director, Atlanta Volunteer Lawyers Foundation

1:05 PM

**HOUSING ISSUES AND TRENDS PANEL**

“Housing Issues and Policy: Homelessness, Transitional Housing and Housing Stability”

*Presenters:*

Protip Biswas, VP of Homelessness, United Way of Greater Atlanta  
Elizabeth Appley, Housing Policy Expert and Advocate  
Cathryn Marchman, Executive Director, Partners for H.O.M.E (Housing Opportunities for Everyone) (*invited*)  
William McFarland, Regional Manager, Georgia Advancing Communities Together: ACT (*invited*)

2:05 PM

**HOUSING NEW INITIATIVES/PROMISING PRACTICES**

“Community Impact Model: Transforming Communities Through Housing”

*Presenter:*

Margaret Stagmeier, Partner, TriStar

3:05 PM

**HOUSING WORKSHOP SESSION 3**

**WORKSHOP A**

“State-Level Housing Policy and Its Impact on Latinos in Georgia”

**WORKSHOP B**

“Housing Programs for Farm Labor and Low-Income Residents in Rural Georgia”



*Presenter:*

Joyce White, State Director for Rural Development in Georgia, U.S. Department of Agriculture (*invited*)

**WORKSHOP C**

“Latinos and Homelessness”

*Presenters:*

David Whisnant, Director, Office of Homeless & Special Needs, Georgia Department of Community Affairs

Sandra Hudson, Executive Director, Northwest Georgia Housing Authority and Appointee, State Housing Trust for the Homeless Commission (*invited*)

Sharon Simpson-Joseph, Executive Director, Georgia Law Center for the Homeless (*invited*)

3:55 PM

**MAKING CONNECTIONS**

“Intersect of Housing and Education”