



DAY 1: STATE OF LATINOS
MONDAY, JANUARY 29, 2018

- 8:30 AM **REGISTRATION + CONTINENTAL BREAKFAST**
- 9:20 AM **WELCOME REMARKS – CENTENNIAL BALLROOM**
Chris Marquardt
Chair, Latin American Association
Partner, Alston & Bird
- 9:30 AM **KEYNOTE SPEECH**
Alexander Acosta
Secretary, United States Department of Labor
- 10:10 AM **INTERACTIVE DEMOGRAPHICS**
Dr. Eloisa Klementich, President & CEO, Invest Atlanta
Michael Carnathan, Manager, Research & Analytics, Atlanta Regional
Commission
- 11:20 AM **PEER CITIES / MAYORAL PERSPECTIVES PANEL**
Patti Garrett, Mayor of Decatur
John Ernst, Mayor of Brookhaven
Craig Newton, Mayor of Norcross
Michelle Maziar, Dir. of Immigrant Affairs Office of the Mayor, City of Atlanta

Moderator:
David M. Lubell, Executive Director, Welcoming America
- 12:10 PM **POWER LUNCH**
Janet Murguía
President & CEO, UnidosUS (*formerly the National Council of La Raza*)
- 1:10 PM **IMMIGRATION PANEL**
Ali Noorani, Executive Director, National Immigration Forum
Brent Wilkes, CEO, League of United Latin American Citizens (LULAC)
Charles Kuck, Managing Partner, Kuck | Baxter Immigration
Rep. Brenda López, Georgia House of Representatives, District 99
Rep. Deborah Gonzalez, Georgia House of Representatives, District 117

Moderator:
Jessica Daman, Managing Director of Immigration, Latin American Association



2:15 PM **THE ESSENTIAL ECONOMY**
Sam Zamarripa, Co-Founder, Essential Economy Council
Jennifer Clark, Associate Professor of Public Policy, Georgia Institute of Technology
Tom Cunningham, Senior VP & Chief Economist, Metro Atlanta Chamber of Commerce
Karen Bremer, President, Georgia Restaurant Association

3:25 PM **CHALLENGE SPEAKER**
Rep. Rafael Anchía
Texas House of Representatives District 103

4 PM **NETWORKING RECEPTION**
Anibal Torres, Executive Director, Latin American Association
Rep. Pedro Marin, Georgia House of Representatives District 96

DAY 2: LATINO EDUCATION SUMMIT
TUESDAY, JANUARY 30, 2018

8:30 AM **REGISTRATION + CONTINENTAL BREAKFAST**

9:15 AM **OPENING PLENARY**
Alejandra Ceja
Executive Director, Panasonic Foundation

10:15 AM **EDUCATION : NEW INITIATIVES & PROMISING PRACTICES**
“LEARN4 LIFE”
Ken Zeff, Executive Director, Learn4Life
Amanda Fernández, CEO, Latinos for Education
Tina Fernández, Executive Director, Achieve Atlanta
Mike Carnathan, Mgr. of Research & Analytics, Atlanta Regional Commission

Moderator:
Amy Mast, VP of Education, United Way of Greater Atlanta

11:15 AM **EDUCATION WORKSHOP : SESSION 1**

WORKSHOP A : “Promising Practices for Engaging Latino Students K-12”
Location: BAKER ROOM



WORKSHOP B : “K-12 Latino Student Support throughout the Educational Pipeline”

Location: DUNWOODY ROOM

Presenters:

David Araya, President, CEO & Co-Founder, Hispanic Organization Promoting Education (HOPE)

Jim Hollandsworth, Executive Director & Co-Founder, PATH Project

Cat McAfee, Executive Director, La Amistad

Maritza Morelli, Executive Director, Los Niños Primero

Larry Campbell, Executive Director, Corners Outreach

Eliezer Velez, Managing Director of Education, Latin American Association

Moderator:

Jason Esteves, Board Member, Atlanta Public Schools

WORKSHOP C : “Case Study: Supporting Latino Students at Dalton Public Schools”

Location: GREENBRIAR ROOM

Presenters:

Paige Watts, Director, Translation Academy

America Gruner, Executive Director, Coalicion de Lideres Latinos (CLILA)

Dr. Phil Jones, Principal, Dalton Middle School

Rigoberto Rivera, Education Manager, Latin American Association

12:05 PM

LUNCH ‘N LEARN

Alex Carmardelle

Program Assistant, The Annie E. Casey Foundation

1:05 PM

EDUCATION ISSUES AND TRENDS PANEL : “Latino College Access”

Dr. Dana Rickman, Director of Policy and Research, Georgia Partnership for Excellence in Education

Dr. Rebecca Kaplan, Assistant Director of MBA Admissions, Goizueta Business School, Emory University

Dr. Adolfo Santos, Dean of School of Liberal Arts, Georgia Gwinnett College

Dr. Vialla Hartfield-Mendez, Director of Engaged Learning, Emory University

Eric Cuevas, Director of Student Success, Georgia State University



2:05 PM **EDUCATION WORKSHOP : SESSION 2**

WORKSHOP A : “Best Practices for Latino Student Engagement From Georgia’s First Hispanic Serving Institution (HSI)”

Location: BAKER ROOM

Presenter:

Quincy A. Jenkins, Director of Hispanic Outreach, Dalton State University

WORKSHOP B : “Educator Best Practices in Latino Youth Education”

Location: DUNWOODY ROOM

Presenter:

Dr. Pedro Portes, Executive Director, Center for Latino Achievement and Success in Education at the University of Georgia

WORKSHOP C : “Presidential Perspectives on Higher Education”

Location: GREENBRIAR ROOM

Presenters:

Dr. Richard A. Carvajal, President, Valdosta State University

Lawrence M. Schall, President, Oglethorpe University

Darlene Rodriguez, AssisT. Professor of Social Work & Human Services, KSU

3:05 PM **EDUCATION WORKSHOP : SESSION 3**

WORKSHOP A : “Latino Early Childhood Education”

Location: BAKER ROOM

Presenters:

Edhilda Colón Rivera, Director of Early Education, Quality Care for Children

Dr. Grant Rivera, Superintendent, Marietta City Schools (*invited*)

Mindy Binderman, Executive Director, The Georgia Early Education Alliance for Ready Students (GEERS) (*invited*)

WORKSHOP B : “Moving Latinos Toward Completion at Two-Year Institutions”

Location: DUNWOODY ROOM

Presenter:

Joel Alvarado, Director for Community Outreach and Engagement, Georgia Piedmont Technical College



WORKSHOP C : “Undocumented Access to Higher Education”

Location: GREENBRIAR ROOM

Presenters:

Jason Esteves, Board Member, Atlanta Public Schools

Yehimi Cambrón, DACA Recipient & Teacher, Cross Keys High School

Raymond Partolan, DACA Recipient & Paralegal, Kuck | Baxter Immigration Partners

Maria Palacios, Policy Analyst, Georgia Association for Latino Elected Officials, GALEO

Facilitator:

Sam Aguilar, Program Manager, FWD.US

DAY 2: LATINO HOUSING SUMMIT
TUESDAY, JANUARY 30, 2018

8:30 AM **REGISTRATION + CONTINENTAL BREAKFAST**

9:15 AM **OPENING PLENARY**

Carmen Chubb, Deputy Commissioner for Housing, Georgia Department of Community Affairs (DCA)

10:15 AM **HOUSING WORKSHOP : SESSION 1**

WORKSHOP A : “Housing Discrimination towards Latinos”

Location: COURTLAND ROOM

Presenter:

Joyce Catrett, Director of Enforcement, Metro Fair Housing

WORKSHOP B : “Case Study: Affordable Housing for Latinos in Gwinnett”

Location: FAIRLIE ROOM

Presenter:

Dr. John Arroyo, PhD & Ford Foundation Fellow, Massachusetts Institute of Technology

WORKSHOP C : “Homeownership in New Latino Destinations (Georgia)”

Location: INMAN ROOM

Presenter:

Dr. Allen Hyde, Assist. Professor, School of History & Sociology, Georgia Institute of Technology



11:15 AM **HOUSING WORKSHOP : SESSION 2**

WORKSHOP A : “Latino Community Housing Initiatives”

Location: COURTLAND ROOM

WORKSHOP B : “Regional Housing Policies for Atlanta’s Future”

Location: FAIRLIE ROOM

Presenter:

William McFarland, Car Relationship MHT., Georgia Advancing Communities Together (Georgia ACT)

WORKSHOP C : “Affordable Housing along Georgia’s Most Diverse Corridor”

Location: INMAN ROOM

Presenter:

David Schaefer, Director of Advocacy, Latin American Association
Rebekah Morris, Founder, Los Vecinos de Buford Highway

12:05 PM **LUNCH ‘N LEARN**

Michael Lucas, Deputy Director, Atlanta Volunteer Lawyers Foundation

1:05 PM **HOUSING ISSUES AND TRENDS PANEL :**

“Housing Issues and Policy: Homelessness, Transitional Housing and Housing Stability”

Presenters:

Elizabeth Appley, Housing Policy Expert & Advocate

Dr. Allen Hyde, Assist. Professor, School of History & Sociology, Georgia Institute of Technology

Joyce Catrett, Director of Enforcement, Metro Fair Housing

2:05 PM **HOUSING : NEW INITIATIVES & PROMISING PRACTICES**

“Community Impact Model: Transforming Communities through Housing”

Presenter:

Margaret Stagmeier, Partner, TriStar

3:05 PM **HOUSING WORKSHOP: SESSION 3**



WORKSHOP A : “State-Level Housing Policy and Its Impact on Latinos in Georgia”

Location: COURTLAND ROOM

Elizabeth Appley, Housing Policy Expert & Advocate

WORKSHOP B : “Housing Programs for Farm Labor and Low-Income Residents in Rural Georgia”

Location: FAIRLIE ROOM

Presenters:

Ed Peace

Eric Hixson

WORKSHOP C : “Latinos and Homelessness”

Location: INMAN ROOM

Presenters:

David Whisnant, Dir., Office of Homeless & Special Needs, Georgia Department of Community Affairs

Protip Biswas, VP of Homelessness, United Way of Greater Atlanta

4:00 PM

MAKING CONNECTIONS : “Intersect of Education and Housing”

Presenter:

Alex Carmardelle, Program Assistant, The Annie E. Casey Foundation

Michael Lucas, Deputy Director, Atlanta Volunteer Lawyers Foundation