



# 18<sup>th</sup> Annual Latino Youth Leadership Conference

Discover Your Self E(S.T.E.A.M.)

Saturday, November 4, 2017

Kennesaw State University, Marietta Campus

## Sponsorship Opportunities

### **\$25,000: PRESENTING SPONSOR**

- Top recognition as Presenting Sponsor
- Three exhibit tables placed in a prime location in the College & Career Fair
- Top name and logo recognition in marketing materials (posters, fliers, e-campaigns)
- Exclusive logo recognition in program materials
- Logo and link on event website for one year
- Exclusive provider of conference bag with company logo
- Four inserts in conference bag for attendees (printed materials or favors)
- Name recognition on LAA social media
- Name recognition on LAA exterior electronic message board for one week
- Top logo on event T-shirts
- Opportunity to hang company banner in prime location at opening and closing ceremonies
- Special mention during opening and closing ceremonies
- Opportunity to present brief remarks to conference attendees during opening ceremony
- Name recognition in press releases
- Recognition in the LAA annual report

### **\$2,500: SILVER SPONSOR**

- Recognition as a Silver Sponsor
- One exhibit table in the College & Career Fair
- Name recognition in advertising materials (posters, fliers, e-campaigns)
- Name recognition on event T-shirt
- Name recognition on LAA social media
- Name recognition in event press release
- Recognition in LAA annual report

### **\$10,000: PLATINUM SPONSOR**

- Prominent recognition as a Platinum Sponsor
- Two exhibit tables placed in prime location in the College & Career Fair
- Logo recognition in marketing materials (posters, fliers, e-campaigns)
- Name recognition on LAA social media
- Logo and link on event website for one year
- Logo recognition on event T-shirt
- Opportunity to hang company banner at opening and closing ceremonies
- Special mention during opening ceremony
- Name recognition in event press release
- Recognition in LAA annual report

### **\$5,000: GOLD SPONSOR**

- Recognition as a Gold Sponsor
- One exhibit table in the College & Career Fair
- Logo recognition in marketing materials (posters, fliers, e-campaigns)
- Name recognition on LAA social media
- Logo and link on event website for one year
- Logo recognition on event T-shirt
- Special mention during opening ceremony
- Name recognition in event press release
- Recognition in LAA annual report

### **EXHIBITORS**

- \$1000 Corporate Exhibitors
- \$500 Nonprofit, College and University Exhibitors