Latin American Association

2017 Engagement Book

Sponsorship Opportunities
Volunteer Opportunities
Menu of Services
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Dear friend of the LAA,

We are excited to present our 2017 Engagement Book and share information about the many ways in which we can work together in support of the Latino community and the numerous services and resources available through the Latin American Association (LAA) to help you achieve your own personal, professional and/or company goals and objectives.

From high-profile event sponsorship opportunities to volunteering and internships to a comprehensive menu of services that includes document translation, immigration legal services, Spanish classes and much more, the LAA is your trusted community partner serving the greater Atlanta community and beyond since 1972.

Through your support and patronage of the LAA, you play a key role in achieving our mission of empowering Latinos to adapt, integrate and thrive and advancing our vision of 'Opportunity for All'. For this, we can't thank you enough.

We welcome you, old partners and new, advocates, supporters and friends to engage with us in 2017!

Sincerely,

Anibal Torres
Executive Director
Stay Informed!

Follow the Latin American Association on Facebook, Twitter and Instagram to get the latest community and LAA news and updates.

@LAAatlanta
@TheLAA
@latin_americian_association

Never miss out! Sign up to receive the LAA newsletter, event invites, volunteer opportunities and much more. Go to www.thela.org and click Join Our Mailing List.
About the Latin American Association

The Latin American Association (LAA) is a 501(c)(3) nonprofit organization serving the Latino community in metro Atlanta and throughout Georgia.

Founded in 1972, the LAA has grown to serve more than 40,000 Latino men, women and children each year and is the leading agency in the region representing Latino issues and concerns.

The mission of the LAA is to empower Latinos to adapt, integrate and thrive. Our vision is “Opportunity for All.” Core programs and services include family services, youth programs, workforce development programs and employment services, immigration legal services, policy and advocacy programs and more.

To donate, text LAA to 91999.
Thank you for your support

www.thela.org
SPONSORSHIPS / SIGNATURE EVENTS
1st Annual La Feria de Educación Latina

January 28, 2017 | Atlanta Metropolitan State College
10 a.m. – 2 p.m.

This unparalleled new annual event hosted by the Latin American Association, Welcoming Atlanta, Universidad Atlanta and Atlanta Public Schools Board Member Jason Estes is the largest bilingual community education expo in Georgia, drawing over 3,000 Latino families from metro Atlanta and beyond and featuring 100 exhibitors.

La Feria de Educación Latina creates access to critical family and education supports and resources. Latino students need to succeed, including family services, early learning and Pre-K, technology access, college access, after-school programming and services, school district community outreach services, health and wellness and more.

Sponsorship Opportunities

$20,000 PRESENTING SPONSOR
- Top recognition as Presenting Sponsor
- Three exhibit tables placed in a prime location in the expo hall
- Top name and logo recognition in event marketing materials and collateral
- Feature as Presenting Sponsor in TV, radio and print event marketing campaigns
- Announcement as Presenting Sponsor on LAA social media and name and logo inclusion in social media event posts
- Name, logo and link on event website for 1 year
- Opportunity to hang company banner in prime locations in expo hall, registration area and other key locations
- Company name displayed on LAA exterior electronic message board for 1 week
- Recognition as Presenting Sponsor in event press release
- Recognition in LAA annual report

$8,000 GOLD SPONSOR
- Name recognition as a Gold Sponsor
- Two exhibit tables in the expo hall
- Name and logo recognition in event marketing materials and collateral
- Name, logo and link on event website for 1 year
- Name recognition on LAA social media and event posts
- Company name displayed on LAA exterior electronic message board for 1 week
- Name recognition in event press release
- Recognition in LAA annual report

$2,500 SILVER SPONSOR
- Name recognition as a Silver Sponsor
- Name and logo recognition in event marketing materials and collateral
- One exhibit table in the expo hall
- Name and logo recognition in event marketing materials and collateral
- Name recognition in event press release
- Recognition in LAA annual report

EXHIBITORS
- $300 Corporate Table
- $75 Nonprofit Table

www.theliaa.org/events/categories/signature
2nd Annual Latina Empowerment Conference

May 6, 2017 | Infinite Energy Center in Gwinnett

The annual Latina Empowerment Conference is a day-long event that brings together over 1,000 Latinas from metro Atlanta and beyond for a one-of-a-kind experience designed to inspire and empower them to become change agents in their own lives and communities. The event features motivational speakers, workshops led by Latina trailblazers, educational resources, networking opportunities and a Marketplace that provides exhibitors the opportunity to reach this important market.

In 2016, sponsors included Cox Enterprises, McDonald’s, BB&T, Turner Broadcasting, SunTrust, Country Financial, MARTA and more.

Sponsorship Opportunities

$20,000: PRESENTING SPONSOR
- Top recognition as Presenting Sponsor
- Three exhibit tables placed in a prime location in the marketplace
- Logo and name recognition in event marketing materials and collateral
- Announcement as presenting sponsor on LAA social media and name inclusion in social media event posts
- Exclusive logo recognition in program materials
- Logo and link on event website for one year
- First right of refusal to provide conference giveaway bag with company logo
- Opportunity to place up to three promotional items in giveaway bag (printed materials or favors)
- Opportunity to hang company banner in prime location at opening and closing ceremonies
- Opportunity to make two-minute remarks during opening ceremony
- Special mention during opening and closing ceremonies
- Name recognition on LAA exterior electronic message board for one week
- Recognition as Presenting Sponsor in press releases
- Recognition in LAA annual report

$10,000: PLATINUM SPONSOR
- Recognition as a Platinum Sponsor
- Two exhibit tables in the marketplace
- Logo recognition in event marketing materials and collateral (posters, fliers, e-campaign)
- Mention in LAA social media event posts
- Logo and link on event website for one year
- Opportunity to place two promotional items in giveaway bag (printed materials or favors)
- Opportunity to hang company banner at opening and closing ceremonies
- Special mention at opening ceremony
- Name recognition in event press releases
- Recognition in LAA annual report

$5,000: GOLD SPONSOR
- Recognition as a Gold Sponsor
- One exhibit table in the marketplace
- Logo recognition in event marketing materials and collateral
- Name, logo and link on event website for one year
- Special mention at opening ceremony
- Opportunity to place one promotional item in giveaway bag (printed material or favors)
- Name recognition in event press releases
- Recognition in LAA annual report

$2,500: SILVER SPONSOR
- Recognition as a Silver Sponsor
- One exhibit table in the marketplace
- Name and logo recognition in event marketing materials and collateral
- Special mention at opening ceremony
- Name recognition in event press releases
- Recognition in LAA annual report

MARKETPLACE EXHIBITOR RATES
- $300 Corporate Exhibitor
- $150 Nonprofit Exhibitor

For sponsorships, contact Elizabeth Sirk at esirk@thea.org
For exhibitor booths, contact Natalie Bouyett at nbouyett@thea.org
www.thea.org/events/categories/signature
The annual Compañeros Awards Luncheon honors exceptional individuals and organizations who are making meaningful contributions to advance the Latino community. This well-known and anticipated event draws over 500 corporate and community leaders each year.

Compañeros features a nationally renowned keynote speaker and showcases the great work being done in the community. Compañeros is also a powerful networking event, bringing together Atlanta’s best-known companies, top small businesses, leading consulting firms, entrepreneurs and individuals.

The presenting sponsor of the 2016 Compañeros Awards Luncheon was The Coca-Cola Company, with other top sponsors including Georgia Power, Wells Fargo, Delta Air Lines, UPS, State Farm, Humana, Cox Enterprises, Morgan Stanley, Hartsfield-Jackson Atlanta International Airport, Precision 2000 and many more.
Hispanic Health Expo
June 3, 2017 | Latin American Association
9 a.m. – 2:30 p.m.

The annual Hispanic Health Expo connects a variety of Atlanta-area healthcare providers with Latino individuals and families in need of services. In 2015, the event drew over 400 community members and featured 30 leading public, private and nonprofit healthcare providers who provided free on-site tests and screenings (such as blood pressure, diabetes and mammogram), health education, information and referrals for services. Exhibitors included Amerigroup, Peach State, Wellcare, Mercy Care, Venustaire de Salud, Northside, Grady, AID Atlanta and many more.

The Hispanic Health Expo is presented in partnership with Univision, Northside Hospital, Grady Hospital and The Fulton-DeKalb Hospital Authority.

Sponsorship Opportunities

$2,500 PLATINUM SPONSOR
- Prominent recognition as a Platinum Sponsor
- Top name and logo recognition in promotional and collateral materials, website and e-campaigns
- Top logo on event signage
- Logo and link on event website for one year
- Two exhibit tables in prime location
- Opportunity to place banner in prominent location
- Name recognition in press releases
- Recognition in the LAA’s annual report
- Recognition on LAA social media

$1,000 GOLD SPONSOR
- Recognition as a Gold Sponsor
- Logo in promotional and collateral materials, website and e-campaigns
- Logo on event signage
- Logo and link on event website for one year
- One exhibit table in prime location
- Name recognition in press releases
- Recognition in the LAA’s annual report
- Recognition on LAA social media

$500 SILVER SPONSOR
- Recognition as a Silver Sponsor
- Name recognition in promotional materials, website and e-campaigns
- Logo and link on event website for one year
- One exhibit table
- Name recognition in press releases
- Recognition in the LAA annual report
- Recognition on LAA social media

EXHIBITORS
- $500 Corporate Table
- $150 Nonprofit Table

For sponsorships, contact Elizabeth Sink at esink@theAla.org
For exhibitor booths, contact Gezella Cattaneo at gcattaneo@theAla.org
35th Annual Career Expo

June 20, 2017 | Latin American Association
10 a.m. – 2 p.m.

The annual Career Expo is Atlanta’s premier job fair for bilingual professionals and semi-professional job seekers. Career Expo provides employers seeking diversity in the workplace and bilingual talent the opportunity to connect with highly-qualified, bilingual talent. Employers include corporate, nonprofit and government organizations.

In 2016, Career Expo featured over 40 top Atlanta-area employers and attracted more than 400 job seekers. Top sponsors included Wells Fargo, State Farm, Atlanta Gas Light and BB&T. Employers included UPS, The Coca-Cola Company, Georgia Power, AT&T, DIAZ Food, Delta Air Lines, Turner Broadcasting and many more.

For sponsorships, contact Elizabeth Sirk at esirk@lhaa.org
For exhibitors, contact Natalie Bouyeit at nbouyeit@lhaa.org

Sponsorship Opportunities

$10,000: PRESENTING SPONSOR
- Top recognition as Presenting Sponsor
- Two exhibit tables in prime location
- Top name and logo on marketing materials, event website and e-campaigns
- Most prominent logo size and placement on all event banners, signage and collateral
- Logo and link on event website for one year
- Two banners onsite in exhibit area
- 10 free job postings on LAA online job bank for 90 days
- Name recognition on LAA external electronic message board for one week
- Recognition in the LAA annual report
- Recognition on LAA social media

$5,000: GOLD SPONSOR
- Prominent recognition as a Gold Sponsor
- Name and logo on event marketing materials, event website and e-campaigns
- Logo and link on event website for one year
- 5 free job postings on LAA online job bank for 90 days
- One exhibit table in prime location
- One banner onsite in exhibit area
- Recognition on LAA social media
- Recognition in the LAA annual report
- Recognition on LAA social media

$2,500 SILVER SPONSOR
- Recognition as a Silver Sponsor
- One exhibit table
- Name and logo on event marketing materials and e-campaigns
- Logo and link on event website for one year
- 3 free job postings on LAA online job bank for 90 days
- Recognition in the LAA annual report
- Recognition on LAA social media

EXHIBITORS
- $1000 Corporate Exhibitors
- $500 Nonprofit Exhibitors
29th Annual Latin Fever Ball

October 14, 2017, 7 p.m. | InterContinental Buckhead

Latin Fever Ball is Atlanta’s most anticipated black-tie event. Now in its 29th year, this festive, one-of-a-kind gala features Latin cuisine, live and silent auctions featuring unique travel experiences, dancing, and entertainment. Latin Fever Ball brings together community and business leaders in support of the Latino community.

The 2016 Latin Fever Ball Presenting Sponsor was UPS. Other top sponsors included Cox Enterprises, The Coca-Cola Company, Wells Fargo, State Farm, Georgia Power, Home Depot, WellStar, Chick-fil-A, Southern Company Gas, Atlanta United and many more.

www.thelaa.org/events/latin-fever-ball
For sponsorships, contact Elizabeth Siril at esiril@thelaa.org
For tickets, contact #acarter@nearer@thelaa.org or buy online

Sponsorship Opportunities

$50,000 PRESENTING SPONSOR
- Sponsorship recognition as Presenting Sponsor
- Sponsorship visibility in industry
- Three months of gala with logo (10 events)
- Invitation for 12 guests to Latin Fever and VIP events
- Opportunity to coordinate table marketing materials and collateral (posters, flyers, e-campaigns)
- Recognition as Presenting Sponsor on printed gala invite and program
- Recognition as Presenting Sponsor on signage and Power Point at gala
- Special recognition on donor wall at gala
- Name, logo and link on donor wall for one year

$25,000 DIAMOND SPONSOR
- Sponsorship recognition as Diamond sponsor
- Two VIP tickets at gala with table hosts (10 events)
- Invitation for 12 guests to Latin Fever and VIP events
- Name and logo recognition on event marketing materials and collateral (posters, flyers, e-campaign)
- Recognition as a Diamond sponsor on printed gala invite and program
- Recognition as a Diamond sponsor on signage and Power Point at gala
- Special recognition on donor wall at gala
- Name, logo and link on donor wall for one year

$6,000 GOLD SPONSOR
- Sponsorship recognition as Gold Sponsor
- Eight seats at gala
- Invitation for two guests to Latin Fever and VIP events
- Name and logo recognition on event marketing materials and collateral (posters, flyers, e-campaign)
- Recognition as a Gold sponsor on printed gala invite and program
- Recognition as a Gold sponsor on signage and Power Point at gala
- Special recognition on donor wall at gala
- Name, logo and link on donor wall for one year

$3,000 SILVER SPONSOR
- Sponsorship recognition as Silver sponsor
- Four seats at gala
- Invitation for four guests to Latin Fever and VIP events
- Name recognition in event marketing materials and collateral (posters, flyers, e-campaign)
- Recognition as a Silver sponsor on printed gala invite and program
- Recognition as a Silver sponsor on signage and Power Point at gala
- Name, logo and link on donor wall for one year

$1,000 PATRON
- Sponsorship recognition on gala invite and website
- Two seats at gala
- Invitation to 2 guest to Latin Fever and VIP events
- Recognition as Latin Fever Ball Chair

$275 INDIVIDUAL TICKET

Laura and Rutherford Sayedl
2015 Latin Fever Ball Chairs

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18th Annual Latino Youth Leadership Conference
Saturday, November 4, 2017
8 a.m. – 4 p.m.

The annual Latino Youth Leadership Conference is a day-long event that inspires Latino youth to graduate from high school and pursue college and careers. This event for middle and high school students features nationally renowned motivational speakers, a College & Career Fair and workshops on college access, leadership development and career exploration.

Over 2,300 students, parents and teachers attend the Latino Youth Leadership Conference each year. The event offers sponsors and exhibitors exposure to Latino teens and access to this important market. In 2016, the presenting sponsor is Georgia Army National Guard, with other top sponsors including McDonald's, AT&T, Publicx, GE, Wells Fargo, Georgia Power, Comcast, Macy's and many more.

www.thela.org/events/latino-youth-leadership-conference
For sponsorships, contact Elizabeth Strickland at estrickland@thela.org
For exhibitor booths, contact Natalie Bouyeit at nbouyeit@thela.org

Sponsorship Opportunities

$25,000: PRESENTING SPONSOR
- Top recognition as Presenting Sponsor
- Three exhibit tables placed in a prime location in the College & Career Fair
- Top name and logo recognition in marketing materials (posters, flyers, e-campaigns)
- Exclusive logo recognition in program materials
- Logo and link on event website for one year
- Exclusive provider of conference bag with company logo
- Four inserts in conference bag for attendees (printed materials or favors)
- Name recognition on LAA social media
- Name recognition on LAA exterior electronic message board for one week
- Top logo on event T-shirts
- Opportunity to hang company banner in prime location at opening and closing ceremonies
- Special mention during opening and closing ceremonies
- Opportunity to present brief remarks to conference attendees during opening ceremony
- Name recognition in press releases
- Recognition in the LAA annual report

$10,000: PLATINUM SPONSOR
- Prominent recognition as a Platinum Sponsor
- Two exhibit tables placed in prime location in the College & Career Fair
- Logo recognition in marketing materials (posters, flyers, e-campaigns)
- Name recognition on LAA social media
- Logo and link on event website for one year
- Logo recognition on event T-shirt
- Opportunity to hang company banner at opening and closing ceremonies
- Special mention during opening ceremony
- Name recognition in event press release
- Recognition in LAA annual report

$5,000: GOLD SPONSOR
- Recognition as a Gold Sponsor
- One exhibit table in the College & Career Fair
- Logo recognition in marketing materials (posters, flyers, e-campaigns)
- Name recognition on LAA social media
- Logo and link on event website for one year
- Logo recognition on event T-shirt
- Special mention during opening ceremony
- Name recognition in event press release
- Recognition in LAA annual report

$2,500: SILVER SPONSOR
- Recognition as a Silver Sponsor
- One exhibit table in the College & Career Fair
- Name recognition in advertising materials (posters, flyers, e-campaigns)
- Name recognition on event T-shirt
- Name recognition on LAA social media
- Name recognition in event press release
- Recognition in LAA annual report

EXHIBITORS
- $1,000 Corporate Exhibitors
- $500 Nonprofit, College and University Exhibitors
Bundle and Save!

2017 Annual LAA Events Corporate Exhibitor Package – $1,750
2017 Annual LAA Events Nonprofit Exhibitor Package – $750

Annual LAA Events Corporate and Nonprofit Packages include exhibitor booths at the following events:

- 2017 La Feria de Educación Latina
- 2017 Hispanic Health Expo
- 2017 Latina Empowerment Conference
- 2017 Latino Youth Leadership Conference

For annual exhibitor packages, contact Elizabeth Sirk at esirk@thelaar.org
www.thelaar.org/events/categories/signature

2017 EVENTS CALENDAR

- La Feria de Educación Latina | January 29, 2017 | Atlanta Metropolitan State College
- Compañeros Awards Luncheon | April 13, 2017 | Georgia Aquarium
- Latina Empowerment Conference | May 6, 2017 | Infinite Energy Center in Gwinnett
- Hispanic Health Expo | June 3, 2017 | Latin American Association
- Career Expo | June 20, 2017 | Latin American Association
- Latin Fever Ball | October 14, 2017 | InterContinental Buckhead
- Latino Youth Leadership Conference | November 4, 2017
VOLUNTEER OPPORTUNITIES
Did you know?

In 2015, the Latin American Association worked with 501 volunteers who contributed a total of 9,346 service hours.

A wide variety of volunteer opportunities are available for individuals, corporate groups, interns and AmeriCorps VISTA members. For more information, contact our volunteer coordinator at volunteer@thela.org or 404.248.2230 or check out our website.

www.thela.org/get-involved/volunteer-at-the-la

Thank you to our amazing volunteers!

2016 Volunteer of the Year: Abbey Wojno and Mauricio Lascano

The 2016 Volunteer of the Year Award presented at this year’s Companeros Awards Luncheon recognized two passionate, extraordinary, selfless individuals who have gone above and beyond in their service as LAA volunteers.

Abbey Wojno, a PhD in health communication working at the CDC, and her husband Mauricio Lascano, a faculty member at the Organization for Tropical Studies, first connected with the LAA in 2013 when they attended a Salsa Sensation cultural event at the Latin American Association.

They signed up that evening to receive emails about volunteer opportunities and the rest is history. Abbey and Mauricio are now fixtures at LAA events and counted on for captain roles alongside LAA staff and leadership. When asked about their favorite LAA volunteer experience, they immediately said their involvement each year with the Latino Youth Leadership Conference is by far the most fun and rewarding.
Program Support

Volunteers are essential to the everyday operations of the Latin American Association. We rely on hundreds of volunteers each year to assist with everything from stocking the food pantry to leading workshops to providing event support.

Learn more about the LAA’s programs and services at:
www.theala.org/services-and-programs

ESL Teacher Assistant

- Provide general classroom support
- Interpret for instructors and students
- Work with students one-on-one

Employment Services

- Lead job readiness workshops
- Provide résumé assistance
- Assist at Career Expo and hiring events

Learn more about the LAA’s programs and services at www.theala.org/services-and-programs

Family Services

- Manage food pantry and clothing closet
- Reception desk and client intake
- Lead workshops and presentations

- Conduct outreach
- Conduct client follow up
- Data entry and administrative support

Policy and Advocacy

- Conduct research
- Organize letter writing and social media campaigns
- Create videos, fact sheets, reports and presentations
- Conduct outreach and grassroots community organizing

www.theala.org/get-involved/volunteer-at-the-ala
To volunteer, please contact the LAA’s volunteer coordinator at 404.246.2238 or volunteer@theala.org

Immigration Services

Skilled legal professionals are needed to volunteer to provide pro bono legal services in the areas of immigration, family and civil law.
Youth Mentors

The LAAR provides a life-changing, one-on-one mentoring program that matches corporate volunteers and college students with low-income, at-risk Latino high school students in DeKalb and Gwinnett public schools. Mentors commit to serve one school year and meet with their mentee a minimum of two times per month.

For more info or to apply to be a mentor, go to www.thelaar.org/high-school-mentoring-program/

Latino College Leadership Alliance

The Latino College Leadership Alliance is free of charge and open to all Latino college students and young professionals. This ambitious group is composed of young adults and students from higher education institutions such as Georgia State University, Oglethorpe University, Emory University, Georgia Tech and Kennesaw State University who work with LAAR staff and leadership to develop meaningful ways to engage with and impact the younger Latino generation.

The Latino College Leadership Alliance provides professional development, service learning, networking and community service opportunities for members.

JOIN TODAY!

www.thelaar.org/services-and-programs/youth-programs/the-latino-college-leadership-alliance-lcla/
2nd Annual Latina Empowerment Conference
Saturday, May 6, 2017 | Infinite Energy Center in Gwinnett
8 a.m. – 4 p.m.

VOLUNTEER OPPORTUNITIES

1) Steering Committee Members
Volunteers are needed to serve on the conference steering committee. Committee members plan logistics, develop workshop content, identify presenters and solicit sponsors. Time commitment requires attending periodic meetings and working with sub-committee members on an ongoing basis.

2) Conference Workshop Presenters
Corporate volunteers are needed to serve as workshop presenters at the conference. Presenters will share their personal stories, provide subject-matter expertise and/or present on topics such as self-esteem, entrepreneurship and work-life balance. Time commitment is two hours on day of the conference.

3) Raffle Prize Donations
Volunteers are needed to secure donations of raffle prizes for the conference. Raffle prizes should be products or services that empower women, such as a gift card for a new business wardrobe, salon and spa makeovers, professional headshots or laptop computers/iPads.

4) Logistics Support
Volunteers are needed to provide support the day of the event and assist with set-up and breakdown, registration, parking, lunch and much more.

Latino Youth Leadership Conference
Saturday, November 5, 2016 | Saturday, November 4, 2017

VOLUNTEER OPPORTUNITIES

1) Mentor - Guides
Corporate volunteers and college students are needed to serve as mentor guides. Mentor guides lead groups of 30 students during the event and serve as chaperones, motivators and role models. Time commitment is 7 a.m. – 4 p.m.

2) Career Explorer Workshop Presenters
Corporate volunteers are needed to serve as workshop presenters and share their personal and professional journeys to inspire students to pursue college and careers. Time commitment is 2-3 hours.

3) Logistics Support
Volunteers are needed throughout the day of the event to help with registration, t-shirt distribution, breakfast, lunch, parking and many other activities.
2017 Latin Fever Ball Guild

The Latin Fever Ball Guild is a group of dedicated volunteers that works throughout the year to help plan and organize the LAA’s largest, most important fundraising event, Latin Fever Ball. The Guild meets monthly and subcommittees include décor, entertainment, auction, sponsorships, marketing and more. The Latin Fever Ball Guild is a great way to get involved with the LAA and connect with other movers and shakers in the Latino community.

Volunteers are needed for the 2017 Latin Fever Ball Guild! Join today by contacting our special events manager, Gisella Cattaneo, at gcattaneo@theeaa.org or 404.636.1315.

LAA Event Support

Volunteers are always needed to assist with planning and prepare and provide logistics support for all LAA events, including Latin Fever Ball, Compañeros Awards Luncheon, Hispanic Health Expo, Career Expo, Latina Empowerment Conference, La Feria de Educación Latina and others.

Win Latin Fever Ball Tickets!

Volunteers are needed to help secure silent auction items for Latin Fever Ball. Each year, pairs of complimentary Latin Fever Ball tickets are awarded to the volunteers securing the highest-value item, most unique item and most awesome item. Auction item donations are accepted year-round. Top sellers include trips and excursions, unique experiences, event tickets, fine dining gift cards and more.

For more information, contact our volunteer coordinator at volunteer@theeaa.org or 404.246.2238.
Internships

Monthly, summer and semester internships are available to college and grad students, recent graduates, retirees and anyone interested in volunteering for a longer period of time and/or for school credit as applicable.

The Latin American Association offers the following types of internships:

1) Direct Services:
Internships include a wide range of activities from working directly with clients to program planning to administrative support. Direct Services internships are available in our Family Services, Workforce Development and Youth departments.

2) Resource Development:
Internships are available in the areas of fundraising; event planning and execution; marketing and communications; and grant writing and research.

3) Policy and Advocacy:
Interns conduct research; organize letter writing and social media campaigns; create videos, fact sheets, reports and presentations; conduct outreach and grassroots community organizing and much more.

4) Legal (for law students)
Internships are available for 2L and 3L law students. Legal internships provide course credit and are available for Fall, Spring and Summer semesters. Interns can choose to work under all different service areas of the LAA’s immigration department or select one focus area. Service areas include general immigration legal services, domestic violence legal services and removal defense legal services, among others.

For internship inquiries, contact our volunteer coordinator at volunteer@thelaa.org or 404.248.2238.

Spirit of Giving

December 15 and 16, 2016 | December 14 and 15, 2017

Every holiday season, the LAA collects and distributes gifts to hundreds of Latino families in need at our annual Spirit of Giving event. Volunteers are needed to host toy drives, sort and wrap gifts and provide logistics support.

Toy Drive hosts needed for 2016 and 2017! Great activity for corporate groups!

For more info or to help, contact our volunteer coordinator at 404.248.2238 or volunteer@thelaa.org.
**Donation Drives**

Donation drives are a great way for groups to get involved and make a direct impact on our clients. Volunteers are able to host donation drives at their local offices, churches, homes, or various locations. These drives may be conducted throughout the year, and all items will be distributed to our clients to help them meet their basic needs.

- Food Drives
- Clothing Drives
- School Supplies Drives
- Coat Drives
- Toy Drives
- Diaper Drives
- Holiday Drives
- Book Drives

Our volunteer coordinator can help you plan and execute your drive!

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**LAA Facilities Support**

Thousands of individuals come through the LAA’s service centers in Atlanta and Gwinnett every year. Corporate volunteers are critical to helping maintain these facilities through activities such as painting classrooms, landscaping, and building shelves for the food pantry. The LAA respectfully asks that corporate volunteers helping with these types of projects have their companies donate the supplies needed to complete them. Building enhancement projects can be scheduled throughout the year on weekdays, evenings, or Saturdays, and can accommodate up to 50 corporate volunteers per day/project.

For more information or to host a drive, contact our volunteer coordinator at volunteer@theala.org or 404.248.2238.
SERVICES
Employment Services

The Latin American Association’s Workforce Development Department offers an array of services to connect employers with highly qualified candidates and bilingual talent.

LAA Online Job Bank

The LAA Online Job Bank is the state’s go-to source of employment opportunities for Latino job seekers and creates access for employers to a diverse pool of talent.

Access the LAA Online Job Bank at http://jobbank.thela.org

<table>
<thead>
<tr>
<th>JOB POSTING</th>
<th>Fee (30 days)</th>
<th>Fee (60 days)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic</td>
<td>$85</td>
<td>$135</td>
</tr>
<tr>
<td>Enhanced</td>
<td>$135</td>
<td>$220</td>
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<tr>
<td>Passive Job Seeker</td>
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<td>$350</td>
</tr>
<tr>
<td>Basic Package 5 job postings (in 12 months)</td>
<td>$390</td>
<td>—</td>
</tr>
<tr>
<td>Enhanced Package 5 job posting (in 12 months)</td>
<td>$550</td>
<td>—</td>
</tr>
</tbody>
</table>

Mini Job Fairs

Mini job fairs are customized recruitment events for up to six employers. Mini job fairs are hosted on site at the LAA. Cost per company of $400 includes event marketing, promotion and vetting of job seekers.

Corporate Recruitment Events

Customized recruitment events for a single company. Cost of $750 includes marketing, promotion and vetting of job seekers.

* Mini Job Fairs: $400 (Four to six employers or more depending on availability).
* Corporate Recruitment Events: $500 (one employer)
* Career Expo: Regular exhibitor: $1,000

For more information about the LAA Online Job Bank, mini job fairs or corporate recruitment events, please contact Sandra Achury in our Workforce Development Department at sachury@thela.org or 404.382.5896.
Adult Education

Spanish-Language Classes

The LAA offers Spanish-language classes year-round for adults during the week, on evenings and weekends. Progressive levels of classes are available and all classes are taught by experienced instructors who are native Spanish speakers.

Our Spanish language learning curriculum has a communicative approach and teachers create an environment that makes students feel comfortable and encourages interaction with classmates to practice and hone their new language skills.

Tuition for new students is $130 and $120 for returning students, books are purchased separately.

To register, go to:

adult-education-language-classes/spanish-language-classes

New students will be prompted to take a brief placement assessment.

For more information on Spanish language classes, contact Jame Martinez at 404.680.0393 or jmartinez@falesa.org.

English-Language Classes

The LAA offers English-language classes year-round for adults, during the week and on weekends. Group classes are offered by experienced teachers who are native speakers of English. Classes are offered for students at all levels of fluency, from basic to advanced. Private and corporate classes are also available. The classes have a communicative approach and teachers focus on creating an environment that encourages students to feel comfortable enough to make mistakes so that they can interact with their classmates and become fluent.

A special feature of the LAA's English classes is the immersion, or exchange, where students periodically get to interact and converse with native English speakers enrolled in our Spanish classes, who get to practice their Spanish too.

Tuition for new students is $265. Tuition for returning students. Yorktown are extra.

To register, go to:

adult-education-language-classes/english-language-classes

Students can also register in person at the LAA.

For more information on English-language classes, contact Jame Martinez at 404.680.0393 or jmartinez@falesa.org.

Computer Classes

Computer literacy classes are offered year-round during the week and on weekends. Various levels are offered including Windows basic, expert and email, research, word, PowerPoint and Excel.

Tuition is $50 per course.

For more information, visit:

adult-education-language-classes/computer-literacy-classes

Students must register in person at the LAA.

For more information on computer classes, contact Jame Martinez at 404.680.0393 or jmartinez@falesa.org.
Immigration Legal Services

The Immigration Services Department offers affordable legal services to help eligible individuals obtain immigration benefits. The LAI has five attorneys, two paralegals and a BIA-accredited representative on staff. Our staff is fully bilingual.

Services include:

- Family petitions
- Applications and renewals of legal permanent resident cards ("green cards")
- Naturalization and citizenship applications
- Removal defense services for non-detained immigrants
- Adjustment (residency) applications
- Immigration services for victims of crime
- Immigration services for juveniles
- Immigration court (USCIS) motions
- Deferred Action for Childhood Arrivals (DACA)
- Applications and renewals of work permits
- Consular processing
- Asylum
- Waivers for certain crimes and immigration violations
- Temporary Protected Status (TPS)

We see clients and prospective clients by scheduled appointments only. New clients who want a consultation can come into the office Monday to Thursday, 8:30 a.m. – 4 p.m. to make an appointment. On Fridays, we will only give appointments over the phone. Call Lilian Platez at 404.471.1889 to make an appointment. No walk-ins on Fridays.

Translations

The LAI offers a full range of translation services for individuals, businesses and nonprofits. We provide professional, certified translations from English to Spanish, Spanish to English, English to Portuguese and Portuguese to English for a wide range of documents including, but not limited to:

- Legal materials
- Medical records
- Academic transcripts
- Promotional and marketing materials
- Passports
- Birth certificates and much more

Every translation bears a signed and notarized certificate of translation.

We accept online submissions. Go to: www.thelaai.org/services-and-programs/translations/form

TO RECEIVE A FREE QUOTE OR FOR MORE INFORMATION, please contact Margarita Taylor at mtaylor@thelaai.org or 404.248.2207
Facilities Rental

The Latin American Association’s building is available to rent. Centrally located in Brookhaven at 2750 Buford Highway, N.E., Atlanta, GA 30324, the LAA is on the MARTA bus line and offers ample parking. Premium space is available for corporate, nonprofit, social and other events. Space includes classrooms, conference rooms, a ballroom and a 400-person auditorium.

<table>
<thead>
<tr>
<th>Room</th>
<th>Space / Capacity</th>
<th>Weekday Hourly Rate</th>
<th>Evening and Weekend Hourly Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditorium 1</td>
<td>27’ X 39’ (10100 people)</td>
<td>$125</td>
<td>$175</td>
</tr>
<tr>
<td>Auditorium 2</td>
<td>30’ X 39’ (11200 people)</td>
<td>$125</td>
<td>$175</td>
</tr>
<tr>
<td>Auditorium 3</td>
<td>22’ X 39’ (25-50 people)</td>
<td>$100</td>
<td>$125</td>
</tr>
<tr>
<td>Auditoriums 1-2-3</td>
<td>18’ X 39’</td>
<td>$250</td>
<td>$300</td>
</tr>
<tr>
<td>Conference Rooms</td>
<td>8’ x 10 people seated</td>
<td>$50</td>
<td>$100</td>
</tr>
<tr>
<td>Board Room</td>
<td>12’ 25 people</td>
<td>$75</td>
<td>$100</td>
</tr>
<tr>
<td>Classrooms</td>
<td>20’ 60 people</td>
<td>$100</td>
<td>$175</td>
</tr>
</tbody>
</table>

AV is extra.

Make a gift to the LAA today!

Donate by text: Text LAA to 91999

Thank you for your support of the LAA.

For more information on facility rental space, or to reserve a room, contact Danie Kornan at 404.638.1833 or dromangithela.org