

**MEDIA ALERT**

TO: ALL MEDIA

DATE: April 25, 2011

FROM: Sarah Marske

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**LAA's *Cine Latinoamericano* Film Series to present  
*Those Who Remain***

ATLANTA (April 25, 2011) – The Latin American Association (LAA) will be presenting the film *Those Who Remain* Thursday, May 12 at 6 p.m. as part of its *Cine Latinoamericano* Film Series.

*Those Who Remain* is an intimate film about the impact of migration on families and villages left behind by loved ones who have traveled north for work. The film is punctuated by wonderful music and was made with a lively, fresh approach to its subject, winning Best Documentary for directors Juan Carlos Rulfo and Carlos Hagerman at the Guadalajara and Los Angeles film festivals. The film is rated PG-13.

The goal of *Cine Latinoamericano* is to share the many diverse cultures of Latin America with the greater Atlanta community. Planning the series is a diverse committee of individuals who are interested in the work of the Latin American Association and who want to promote the culture of Latin countries through film.

“Additionally, the film series supports the LAA’s social service programs,” said Lauren Azoulai, chair of the *Cine Latinoamericano* committee. “We plan to show an exciting series of films from many different countries, and each film will be introduced with a presentation about its context, background and overall theme.”

Refreshments and networking take place from 6:00 to 7:00 p.m. and the film begins at 7:00 p.m. Discounts are available for students and senior citizens. Register and purchase tickets online at [www.thelaa.org](http://www.thelaa.org).

Sponsorship opportunities are available. For more information about sponsorship, contact Hellen Field at [hfield@thelaa.org](mailto:hfield@thelaa.org) or 404-248-2207.

<b>When:</b>	Thursday, May 12 6:00 – 9:00 p.m.	<b>Cost:</b>	\$10 General Admission \$7 Students and Senior Citizens
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**Contact info:** Hellen Field: [hfield@thelaa.org](mailto:hfield@thelaa.org) 404-248-2207

About The Latin American Association:

The Latin American Association helps Latino families achieve their aspirations for their academic, social and economic advancement. We accomplish this through direct programs and integrated community partnerships that focus on youth academic achievement, education and prevention, and services to families with urgent needs. The LAA offers employment, immigration and translation services, as well as programs for youth, computer classes, parenting classes, and English and Spanish language classes. Visit [www.thelaa.org](http://www.thelaa.org) for more information.