

MEDIA ADVISORY

Latin American Association Sponsors Holiday Toy Drive

Spirit of Giving Toy Drive to benefit children and youth whose families are served by the LAA

ATLANTA, Ga. (Nov. 2, 2012) --- The Latin American Association is soliciting toys this holiday season in order to bring joy to the children of families served year-round by the organization.

WHAT:

The Latin American Association, the leading provider of services to the Latino community in Georgia, is sponsoring its annual **Spirit of Giving Toy Drive**. The toys must be new and unwrapped. **The drive goes through Friday, Dec. 7.** Exclusive Spanish-radio sponsor is El Patrón 105.3.

WHO:

The annual Spirit of Giving Toy Drive will benefit nearly 300 children ages 0 to 13 years-old served by the Latin American Association through various programs. The children include 90 sixth-, seventh- and eighth-graders from Sequoyah Middle School in Doraville.

WHEN/WHERE:

Thursday, Dec. 13, 4 – 6 p.m. at the Latin American Association, Atlanta Center, 2750 Buford Highway, NE, Atlanta, GA 30324

Friday, Dec. 14, 4 – 6 p.m. at the Latin American Association, Norcross Center, 128 Lawrenceville Street, Norcross, GA 30071

CONTACT:

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