MEDIA ALERT
TO: ALL MEDIA
DATE: March 9, 2011
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LAA Invites the Community to Explore Colombia during its First Immersion Excursion

ATLANTA (March 9, 2011) – The Latin American Association (LAA) invites the community to participate in its first Immersion Excursion to Colombia, South America. The trip will offer Spanish language instruction as well as cultural excursions focusing on Colombia's rich history, art and cuisine. **The excursion will take place May 19 to May 25, 2011,** and includes 7 days and 6 nights with roundtrip airfare, accommodations, guided tours, daily excursion entries, daily language workshops, transportation, and most meals. Both individual and couples' packages are available.

Trip highlights include:

- City Tour of Bogotá
- Discover the Legend of El Dorado
- The Gold Museum
- The Miracle of Mount Monserrate
- The Salt Cathedral Zipaquirá
- Tasting of the World Famous Coffee of Juan Valdez
- Dining & Dancing at Andrés Carne de Res
- Cobblestone streets of Villa de Leyva
- Chinquinquirá, the "Religious Capital of Colombia"
- Raquira, "The City of Pots"
- El Fósil Museum
- Healing Waters of Paipa

Immersion Excursion directly supports the programs and services offered by the Latin American Association.

For more information about Immersion Excursion, contact Myrna Clemmons at mclemmons@thelaa.org or 404-638-1815 or Hellen Field at hfield@thelaa.org or 404-248-2207

Final Payment & Registration Deadline: March 25, 2011 **Cost:** $2500 per person
$3500 per double occupancy

Click Here to Register for Immersion Excursion

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About The Latin American Association:
The Latin American Association helps Latino families achieve their aspirations for their academic, social and economic development. We accomplish this through direct programs and integrated community partnerships that focus on youth academic achievement, education and prevention, and services to families with urgent needs. The LAA offers employment, immigration and translation services, as well as programs for youth, computer classes, parenting classes, and English and Spanish language classes. Visit www.thelaa.org for more information.